

*The Olympic Games of Athens 2004
10 years after their staging*



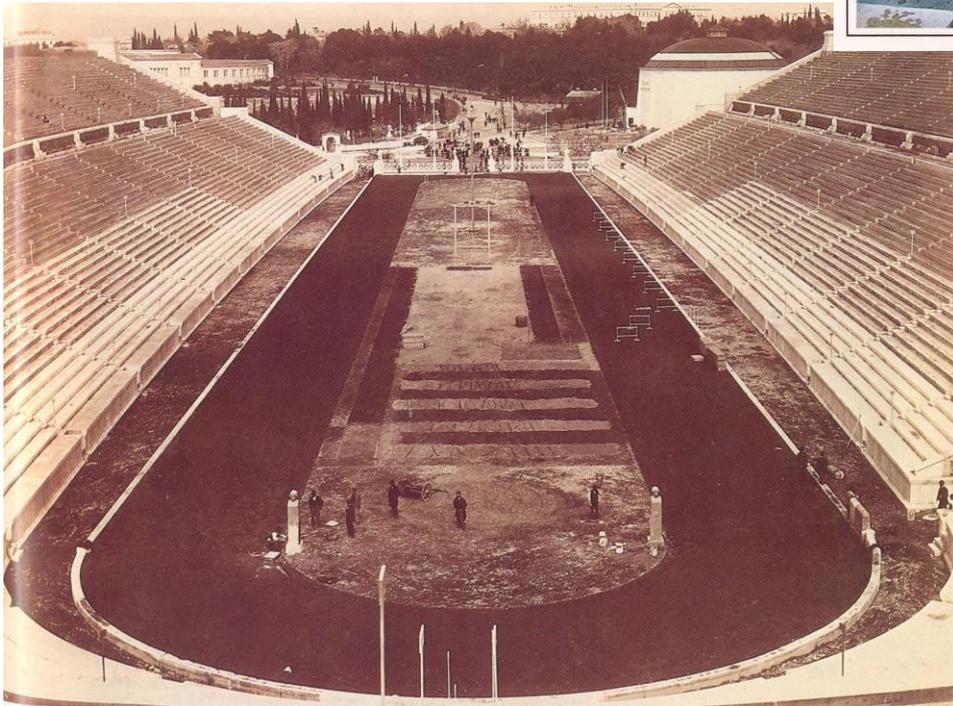
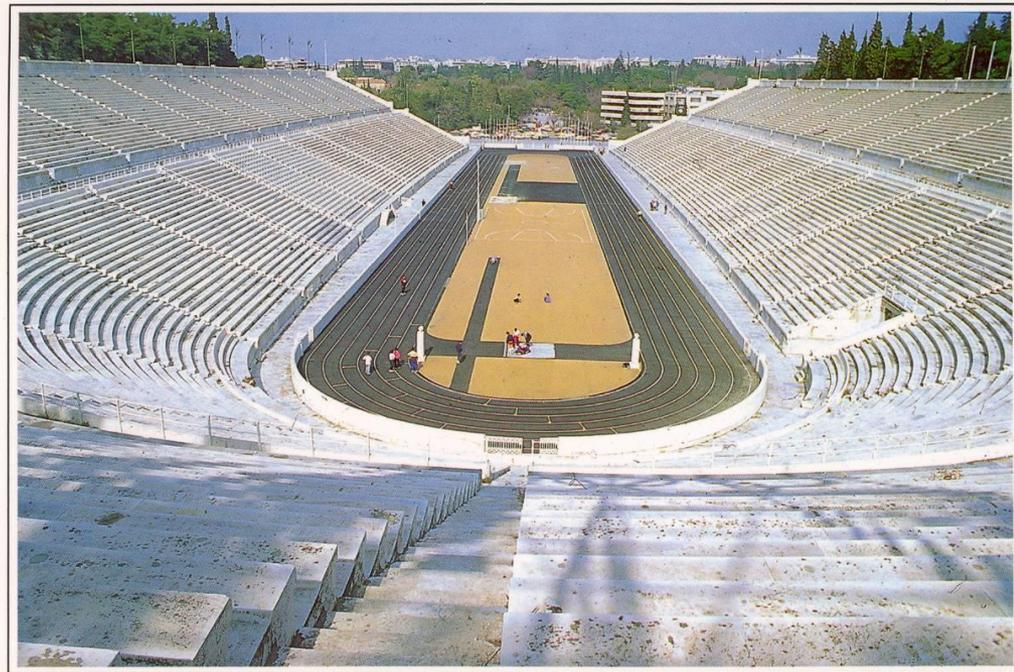
Research questions

- Were the Olympic Games of Athens a good investment for the city and the country?
- Did the Olympic Games of Athens create a sustainable legacy in the city?
- Were the Olympic Games of Athens a good investment for sports events and sports in general?
- What was the contribution of the Olympic Games of Athens to the Olympic Movement?

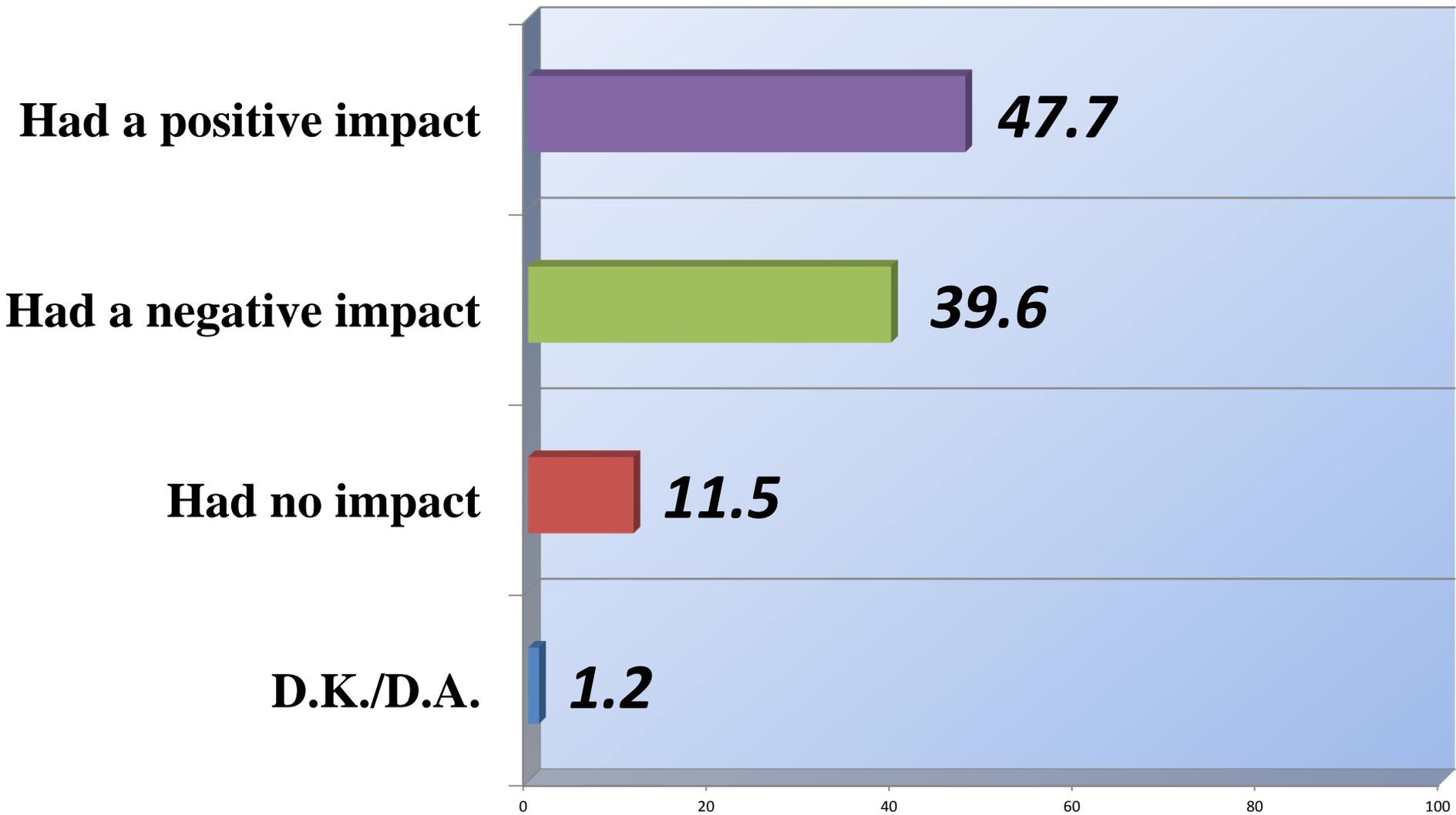
Panathenaic Stadium

2010

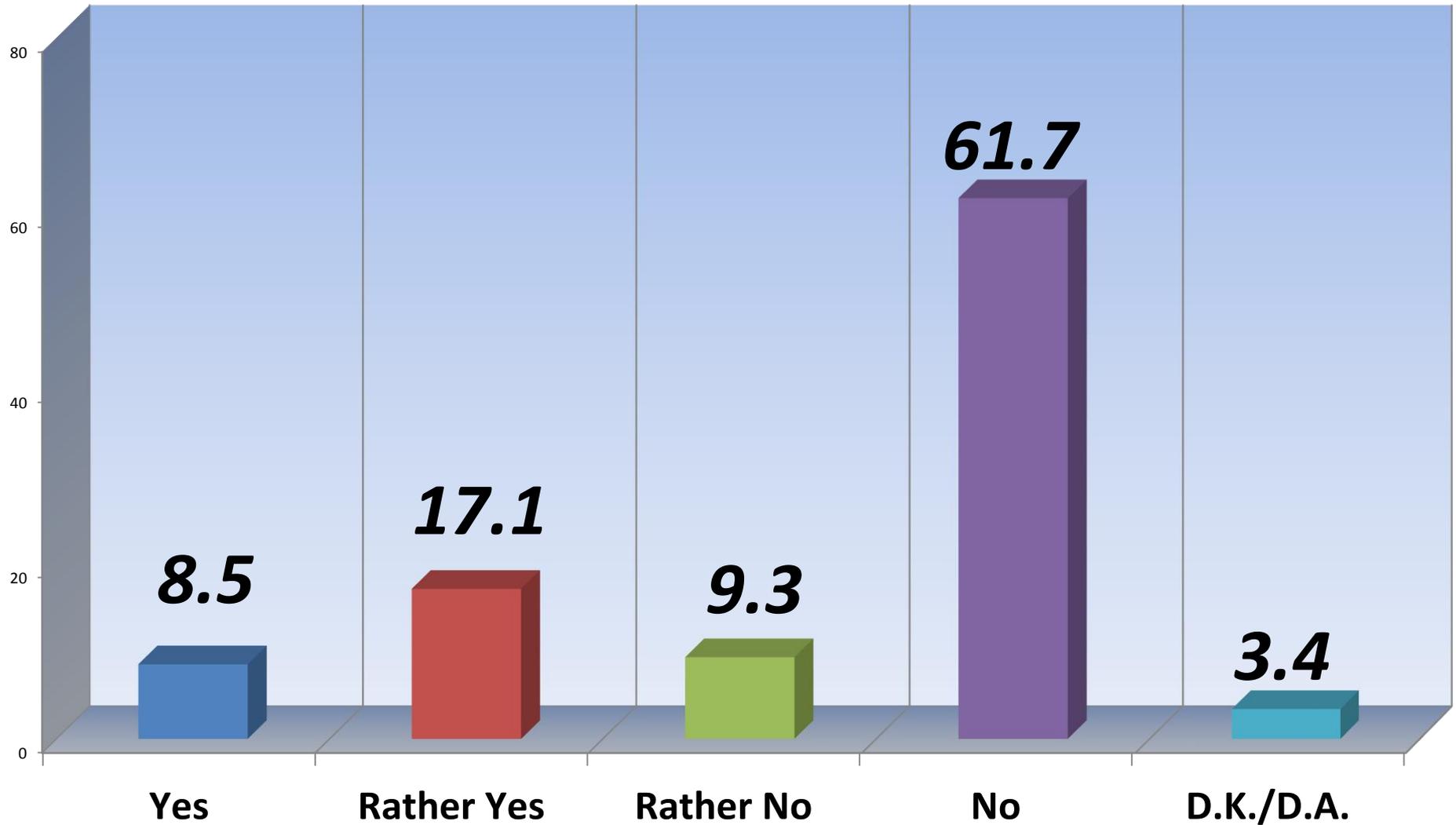
1896



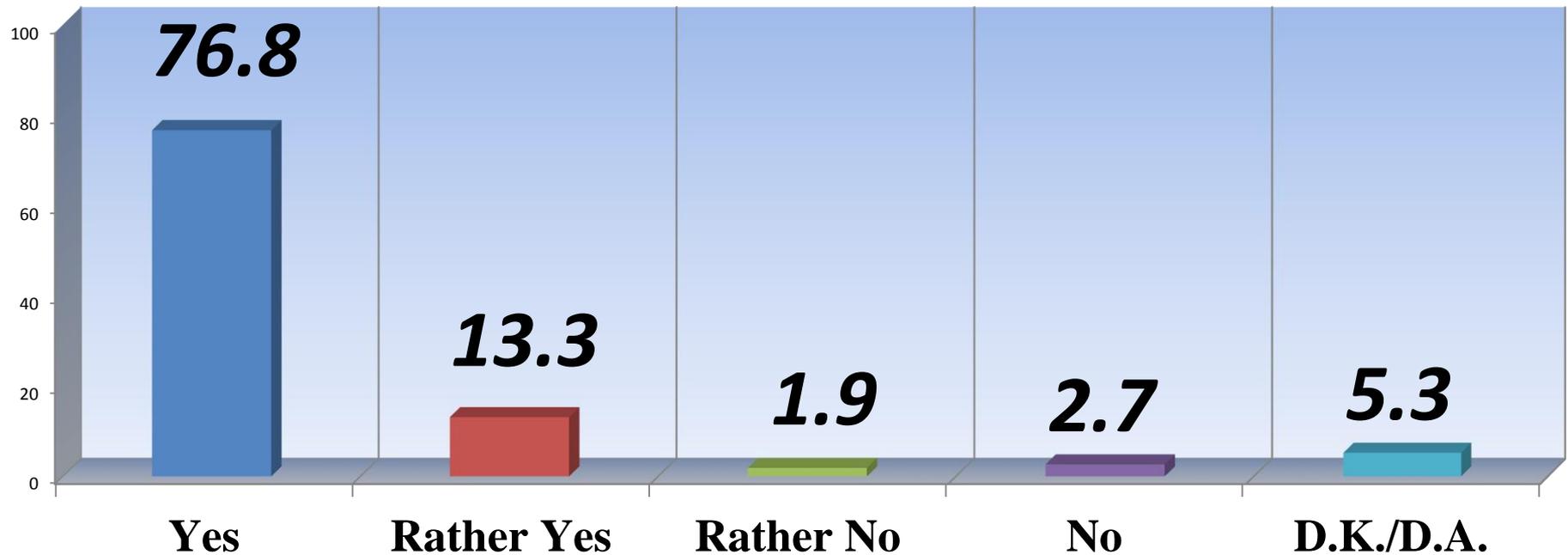
Ten years after the Olympics, you believe that the 2004 Athens Olympics:
General Population



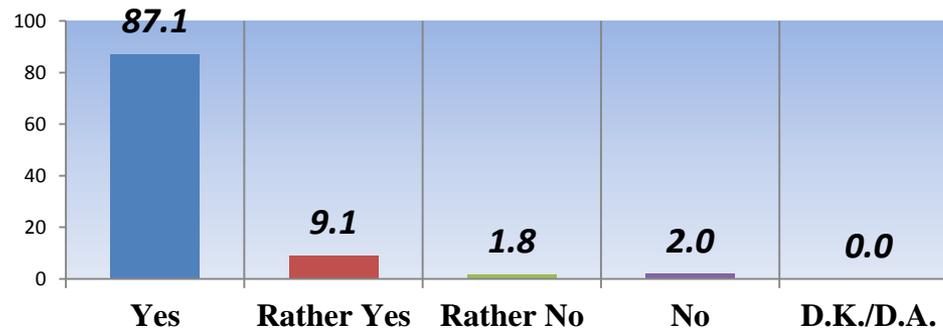
Do you know the cost of organizing the 2004 Olympic Games?



Would you characterize the cost of organizing the 2004 Olympic Games too expensive?



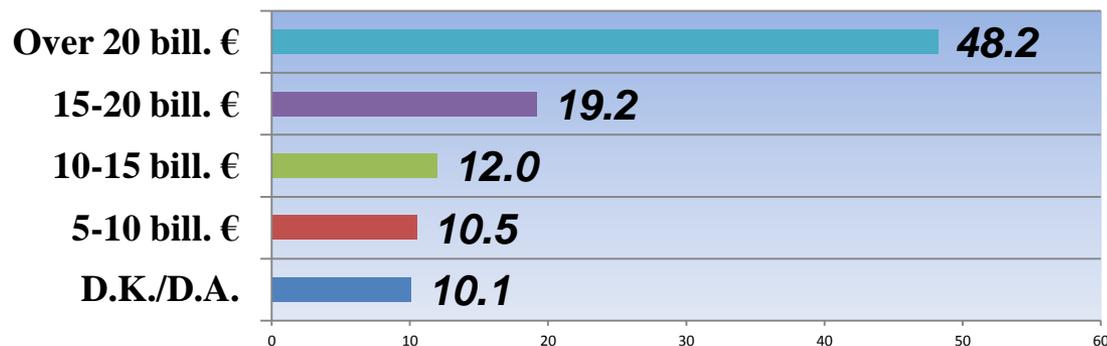
Among those who stated that they know the cost (25,6% of TOTAL):



How much do you think it was the cost of organizing the 2004 Olympic Games?

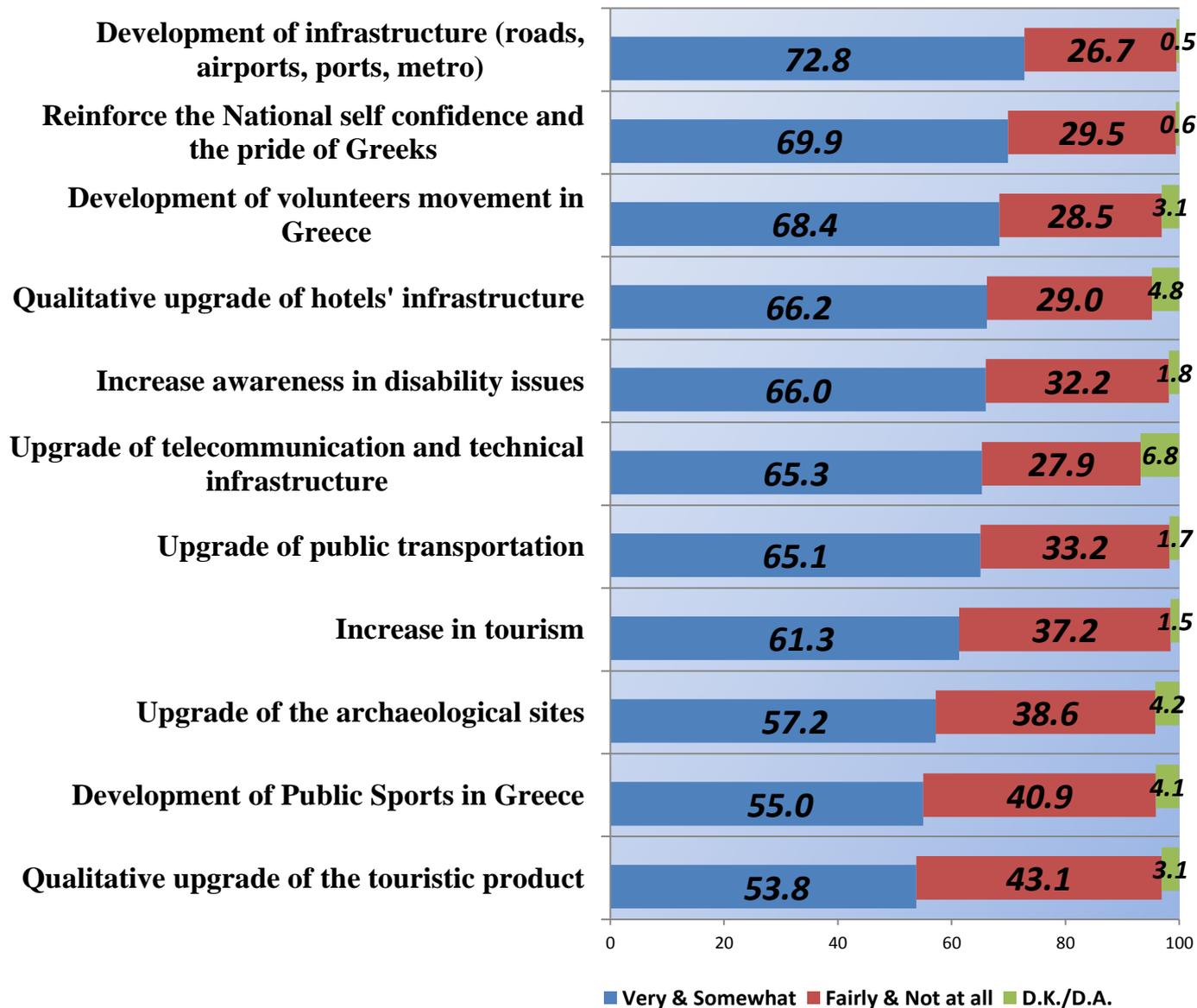


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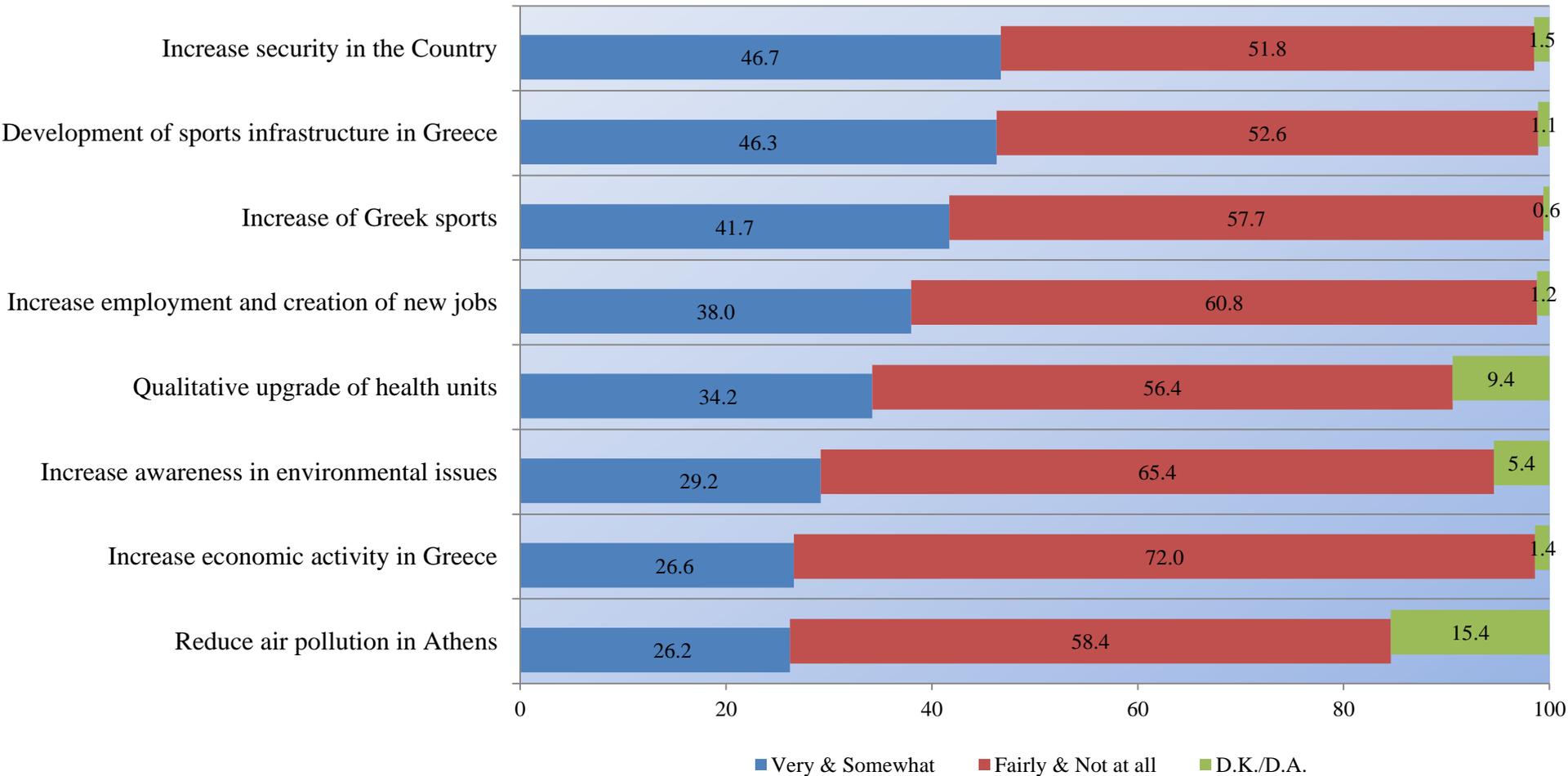
How much did the 2004 Olympic Games contribute to:

General Population



How much did the 2004 Olympic Games contribute to:

General Population

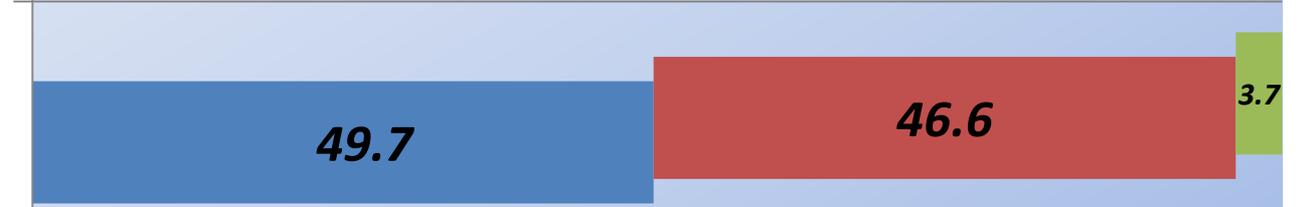


Do you believe that if Greece had not undertaken the organisation of the 2004 Olympic Games, there would be:

Rion-Antirion Bridge



Attiko Metro



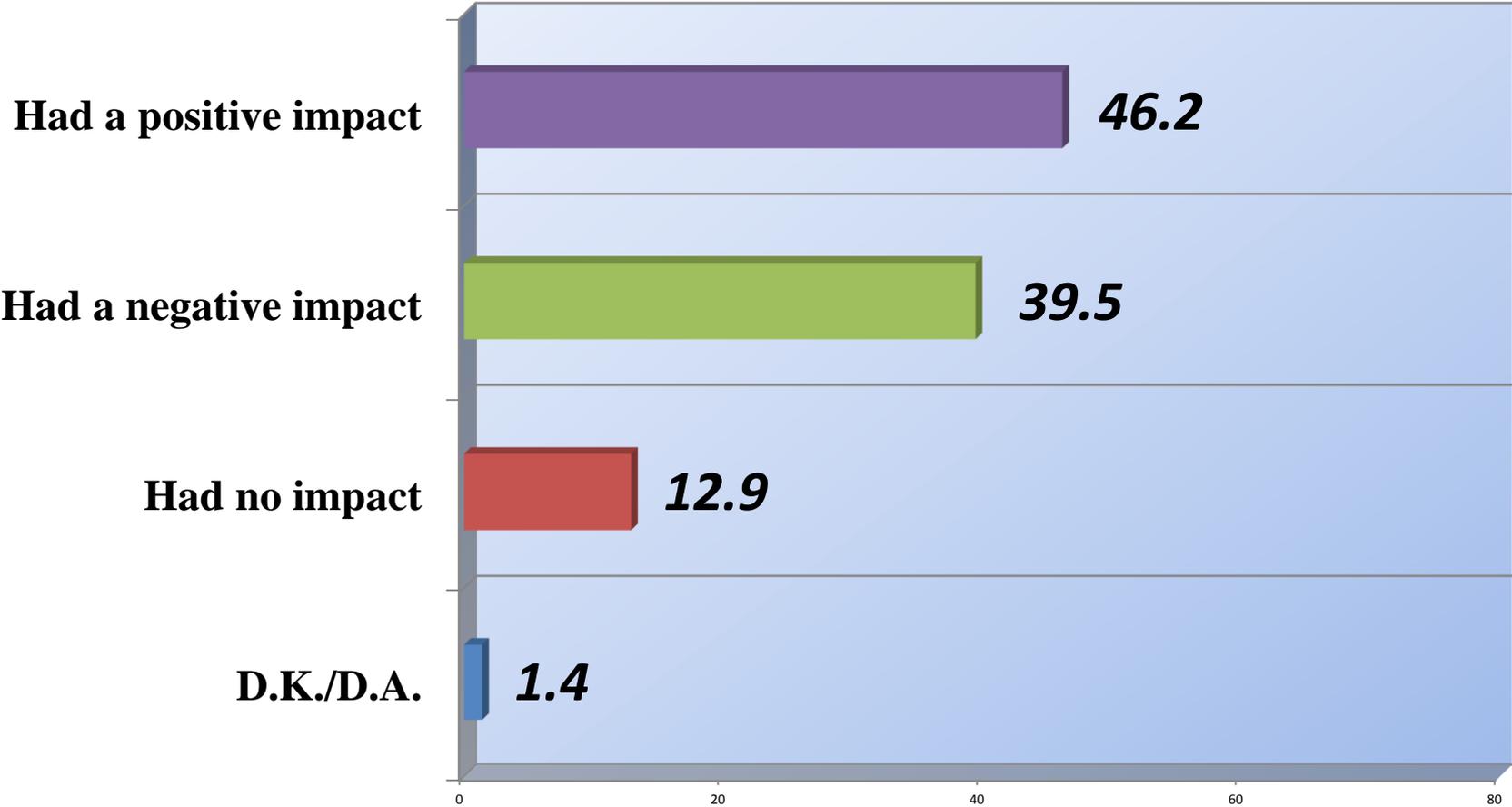
Attiki Odos



■ Yes & Rather Yes ■ No & Rather No ■ D.K./D.A.

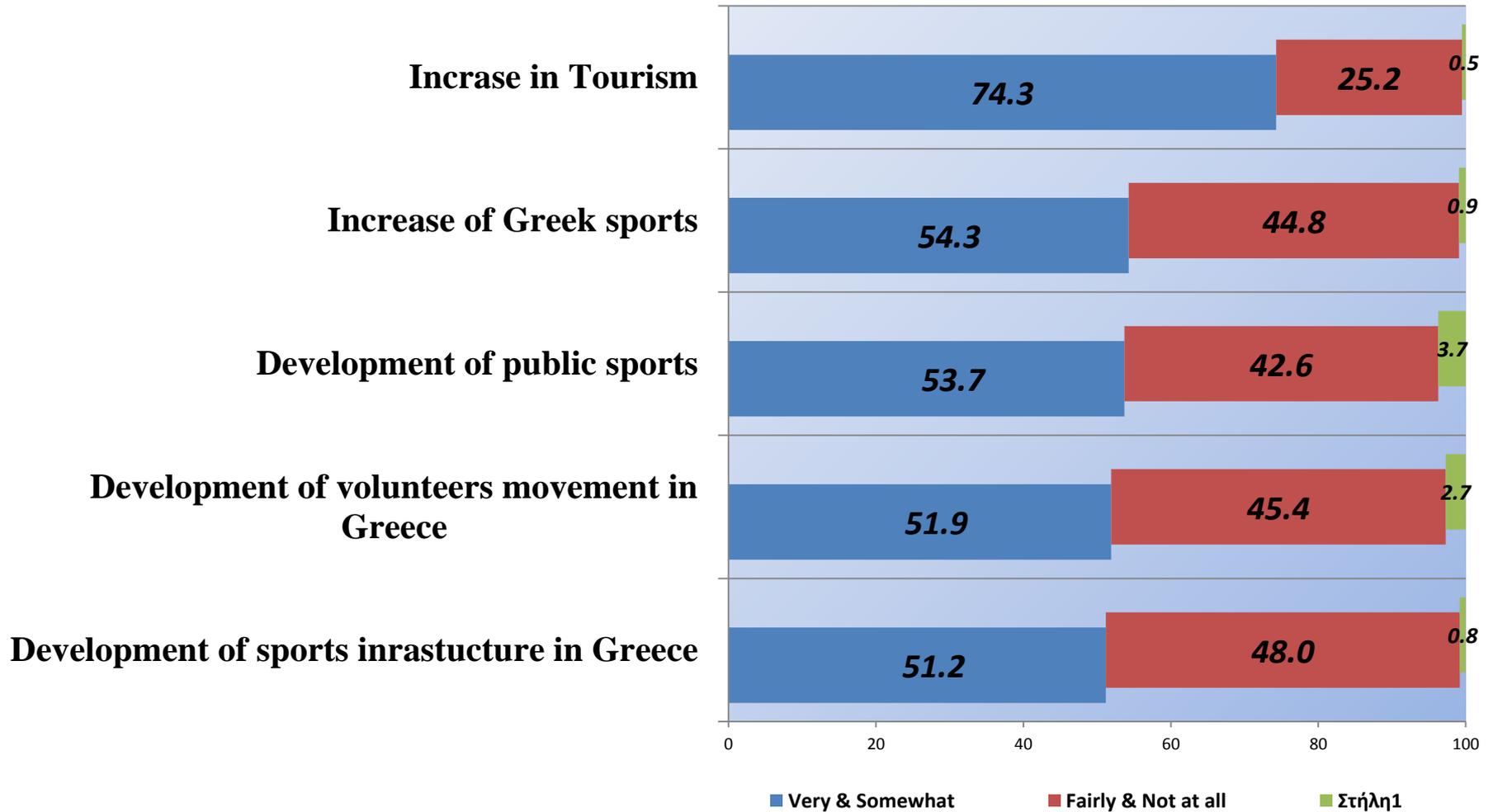
Ten years after the Olympics, you believe that the 2004 Athens Olympics:

16-25



How much did the 2004 Olympic Games contribute to:

16-25





Budgets → Costs / Benefits

- ✓ The budget of the Government
- ✓ The budget of the City
- ✓ The budget of the Organizing Committee



Investments



City Infrastructures



Success of the Games

The effects of the Olympic Games



The International Broadcasting Centre



The Athens Olympic Sports Complex

37 New Sports Premises:

- IBC
- MPC
- 2 logistic centers
- OV
- Port and Airport
- 7 media villages
- Athens Olympic Sports Complex



The Eleftherios Venizelos Airport



The Media Sport Centre



The Olympic Village



Athens Olympic Sports Complex

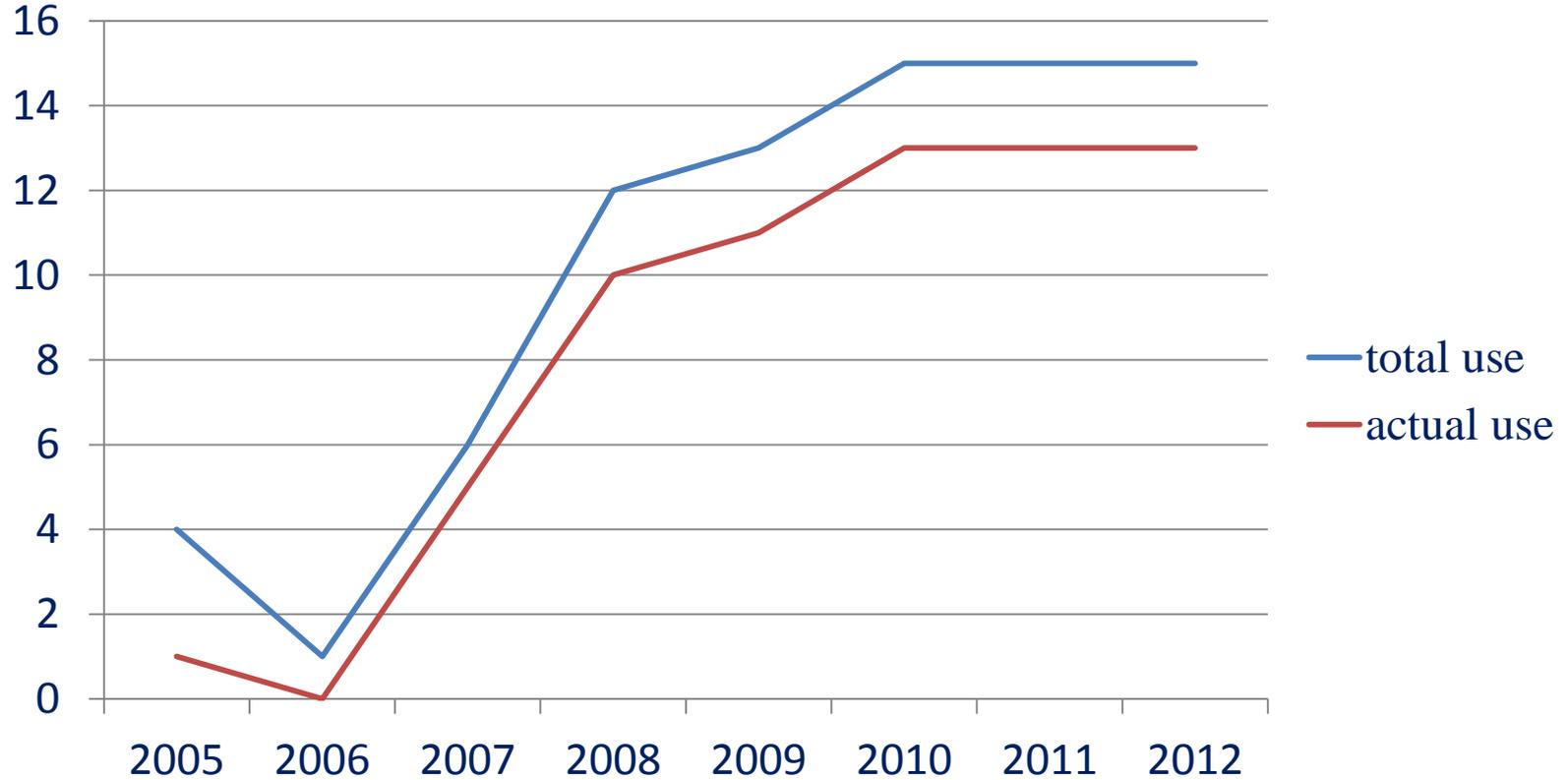
The most complex of all works was the roofing of the existing stadium

- It was a fast track project with design and construction running in parallel.
- The total weight of the metal structure is 18.800 tons. Two and a half times the weight of the Eiffel tower





Comparison of the total and actual post-Olympic use of the venues

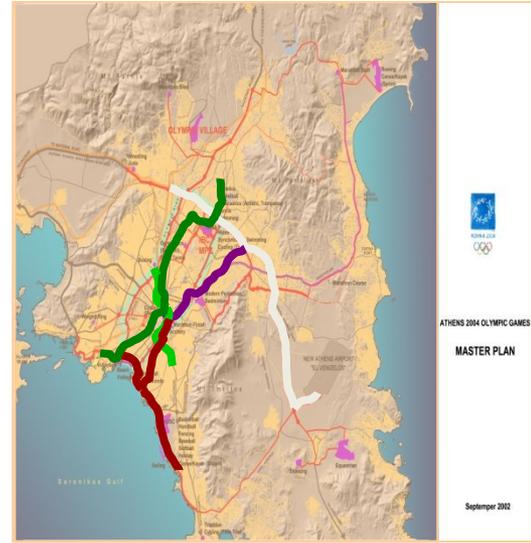




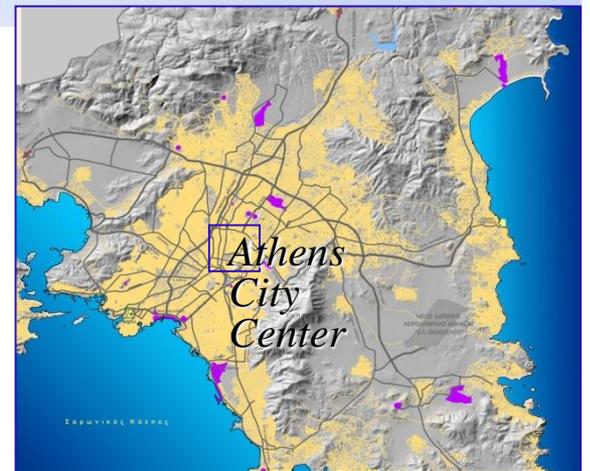
The Transportation Network: 40 projects



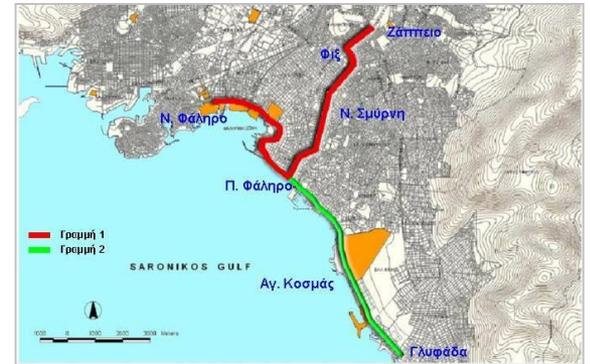
Kifisias's Junction



Railway Network



Road Network



Tram

Olympic Transportation: Road works

Metropolitan Traffic Management Center

AOSC connection to OL. VILLAGE (KIMIS AV.)

Classic Marathon Route, Schinias connection (MARATHONOS AV.)

Athens Peripheral Expressway (ATTIKI ODOS)

OLYMPIC RING

Athens City Center

New Athens Airport

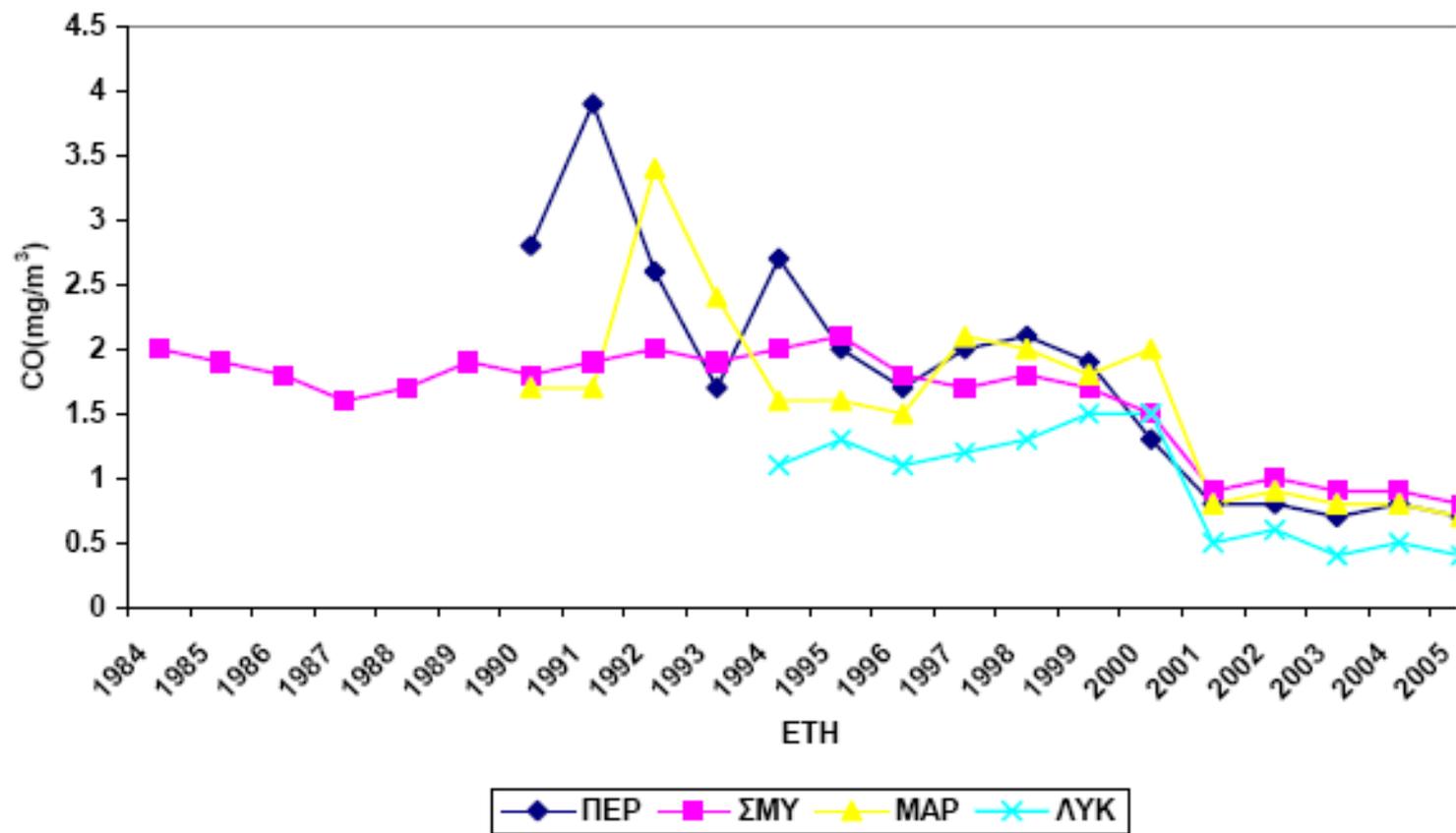
Piraeus Port Connection (TROCHIODROMON AV.)

Coastal Avenue (POSSIDONOS AV.)

Airport South Connection (VARIS AV.)

Σαρωνικός Κόλπος

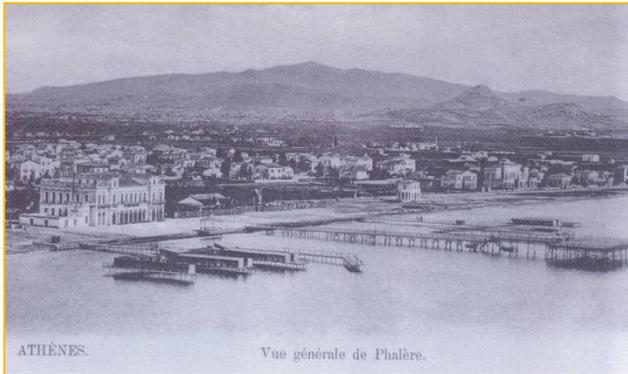




Σχήμα 2.1.β Διαχρονική μεταβολή μέσων ετησίων τιμών CO, σε mg/m³.



Faliro Coastal Zone



At the old times..





Faliro Coastal Zone Before and After...



June 2002

May 2002

2004

ΕΥΔΕ /ΟΕ 2004
ΦΑΛΗΡΟ
(17) 7 ΙΟΥΝ 2002



ΕΥΔΕ /ΟΕ 2004
ΦΑΛΗΡΟ
(04) 27 ΑΠΡ 2001

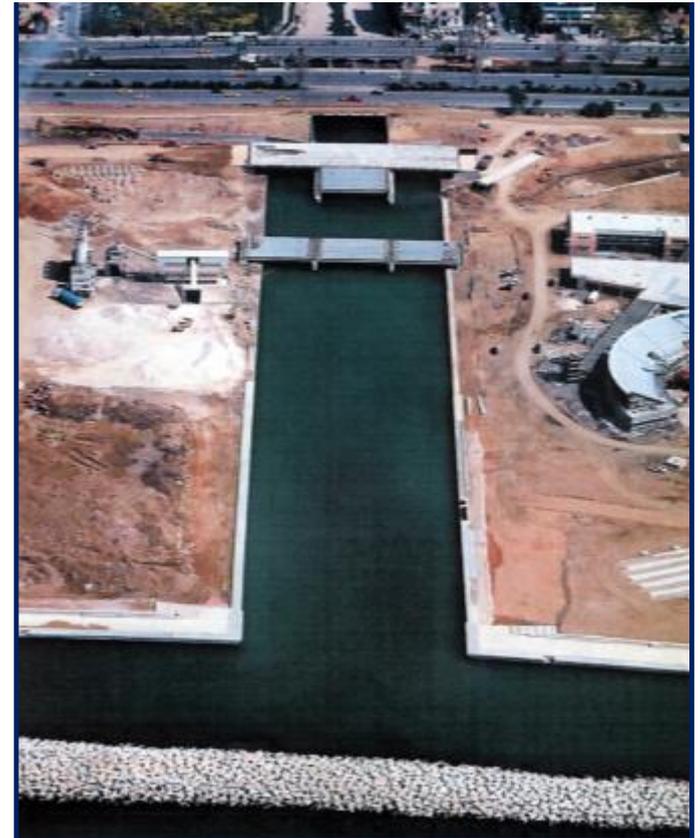




ΕΥΔΕ/ ΟΕ 2004
ΦΑΛΗΡΟ
(51)29 ΜΑΪ 2002



- Upgrade of pumping-stations along the coastal front
- Flood controls at Kifissos



The 2nd grade treatment at the Centre of Sewage Treatment in Psitalleia was completed during the preparation of the OG.

Turtles in Faliro Bay



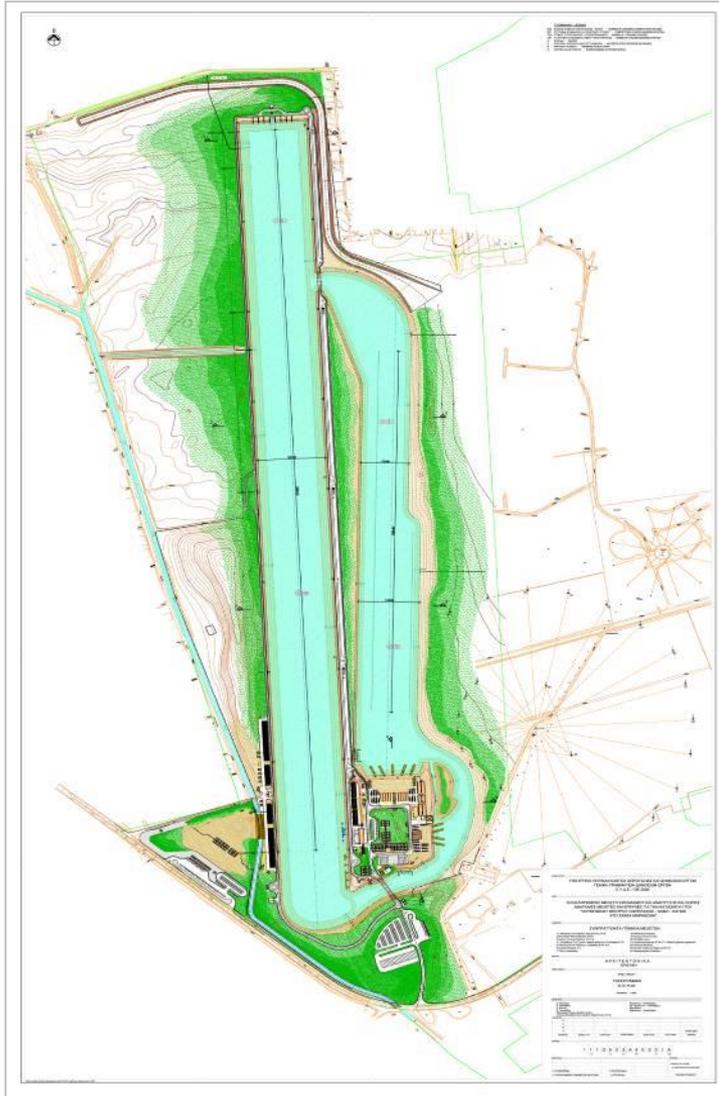
Faliro Bay



Kifissos River



Schinias Olympic Rowing-Canoeing Centre



January 2003







- Olympic Education Programs in conjunction with the Environmental Education of the Ministry of Education.

- 170.000 students were educated in environmental issues.



- Checking the quality of water at the Olympic facilities (Schinias, Faliro,

Ag. Kosmas, Vouliagmeni)



Marina of Agios Kosmas

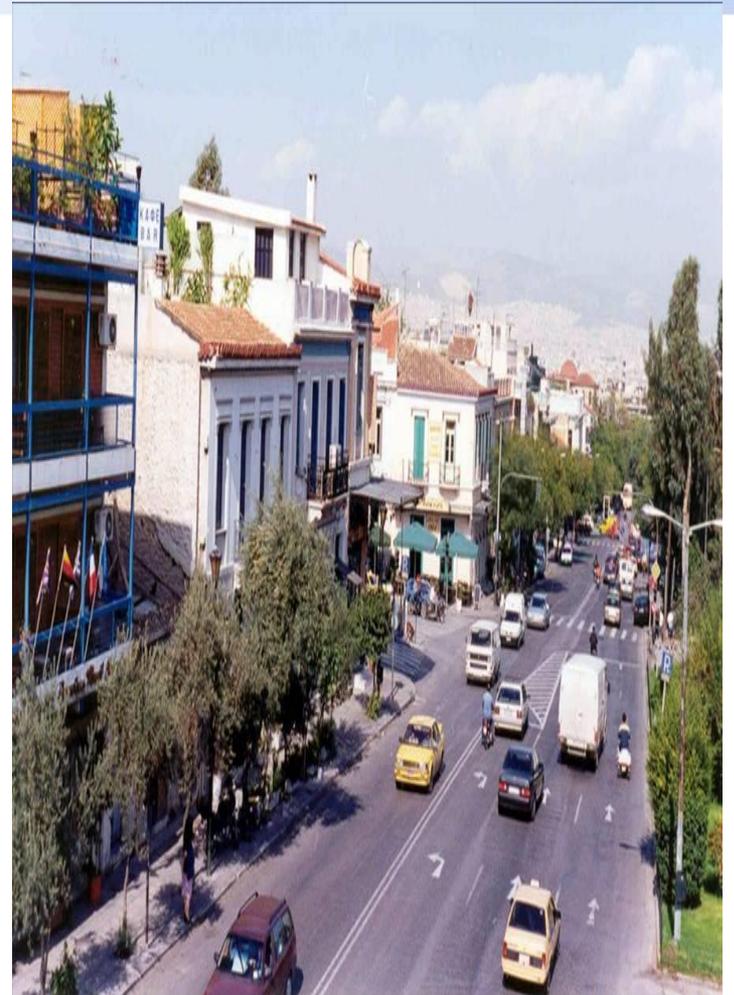


The new national library and the new opera in Faliro

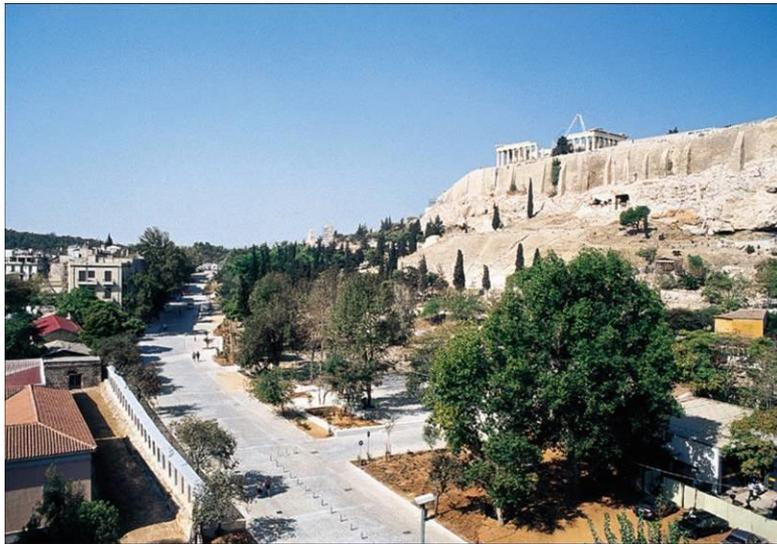




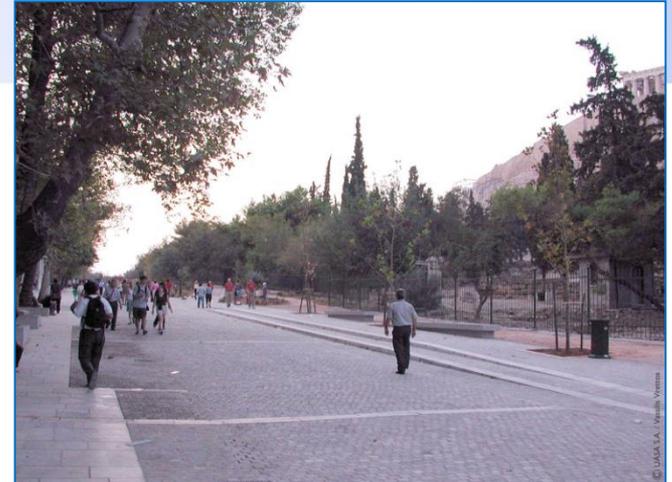
Archaeological sites in the centre of Athens



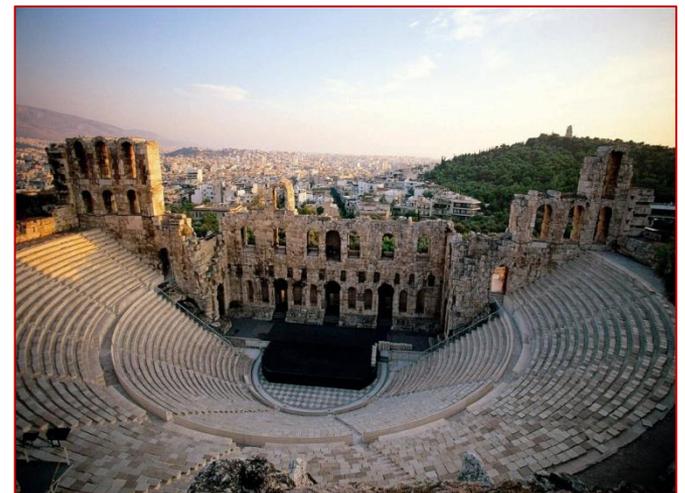
Archaeological sites in the centre of Athens



Acropolis



Dionysiou Areopagitou

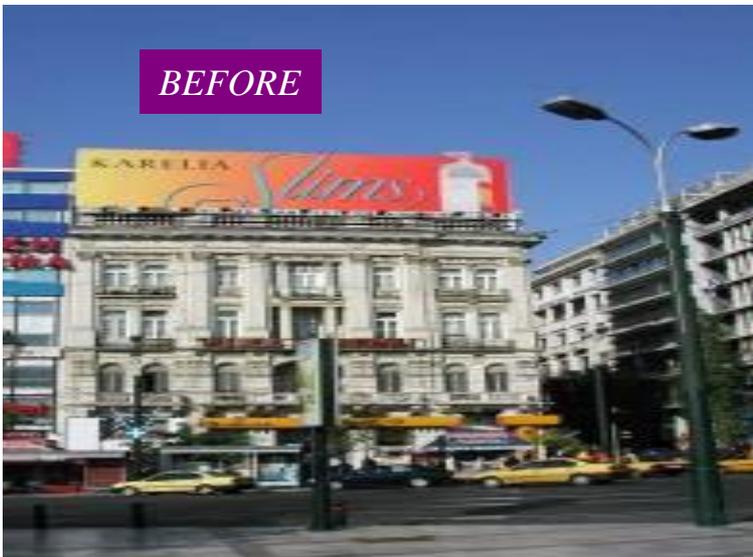


Herodeion

Removal of Billboards



BEFORE



AFTER



BEFORE



AFTER



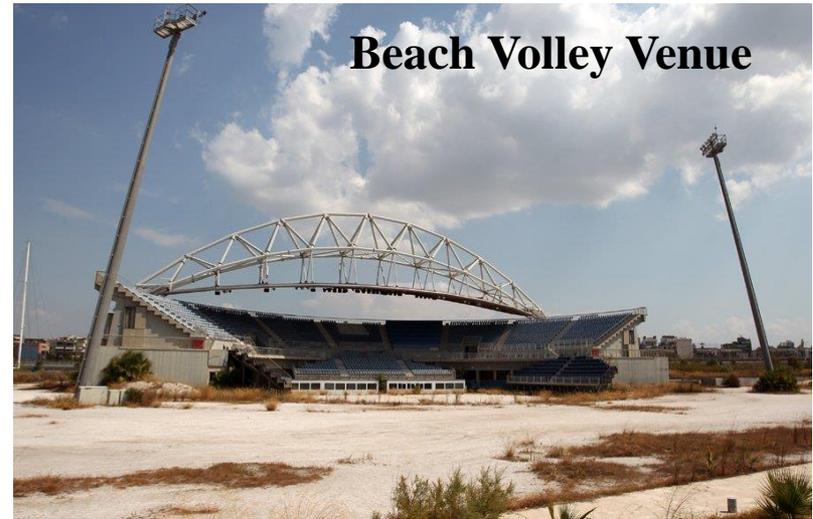
The Olympic Village



Abandoned venues



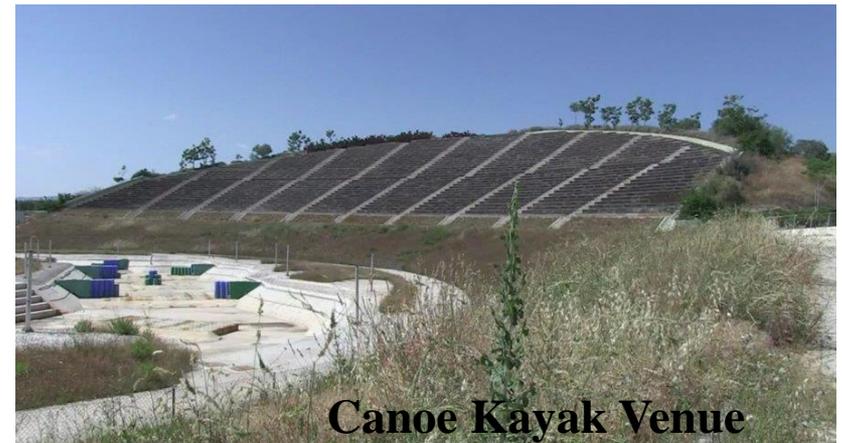
Olympic Village



Beach Volley Venue



Olympic Village



Canoe Kayak Venue



The cost of the Games

The Cost of the 2004 Athens Olympic Games

Budget of the Organizing Committee	1,962
Budget of the State	6,676
<i>Total</i>	8,638



Broadcasting rights



Economical Analysis (2000-2008)

<i>Gross Domestic Product (GDP) (in billions)</i>	
2000	136.281
2008	245.449
<i>Debt</i>	
2000	138.758
2008	362



Greece's Tourist Progress

Arrival of foreign tourists

1983	6.613.122
1984	7.480.056
1985	8.612.008
1991	8.271.258
1998	11.363.822
1999	12.605.928



Greece's Tourist Progress

From 2001 - 2006

	2001	2002	2003	2004	2005	2006
Overnight stays (thousands)	55.105	53.478	53.476	51.590	54.017	56.747
Greeks	13.290	13.128	13.716	13.280	13.942	14.249
Foreigners	41.815	40.350	39.760	38.310	40.075	42.498
Accommodation						
Rooms	320.159	319.689	339.540	351.891	358.721	364.179
Beds	607.614	606.330	644.898	668.271	682.050	693.252

Ranking of Greek Tourism according to International Arrivals 2000-2013

Year	International arrivals * (mil.)	Ranking order - World Ranking	Ranking order - Europe Rank in
2000	12,4	12	8
2001	13,0	12	8
2002	12,6	15	10
2003	12,5	14	9
2004	11,7	18	12
2005	14,4	17	11
2006	15,2	17	11
2007	16,2	16	10
2008	15,9	16	10
2009	14,9	16	10
2010	15,0	17	10
2011	16,4	17	10
2012	15,5	17	10
2013	17,9	16	9

Source: SETE, based on data provided by the Hellenic Statistical Authority and the UNWTO (World Tourism Barometer, June 2014)



IOA



IOA





HISTORIC ARCHIVE ATHENS 2004



The prefecture of Argolida



Nemea



Epidaurus



Mykenes

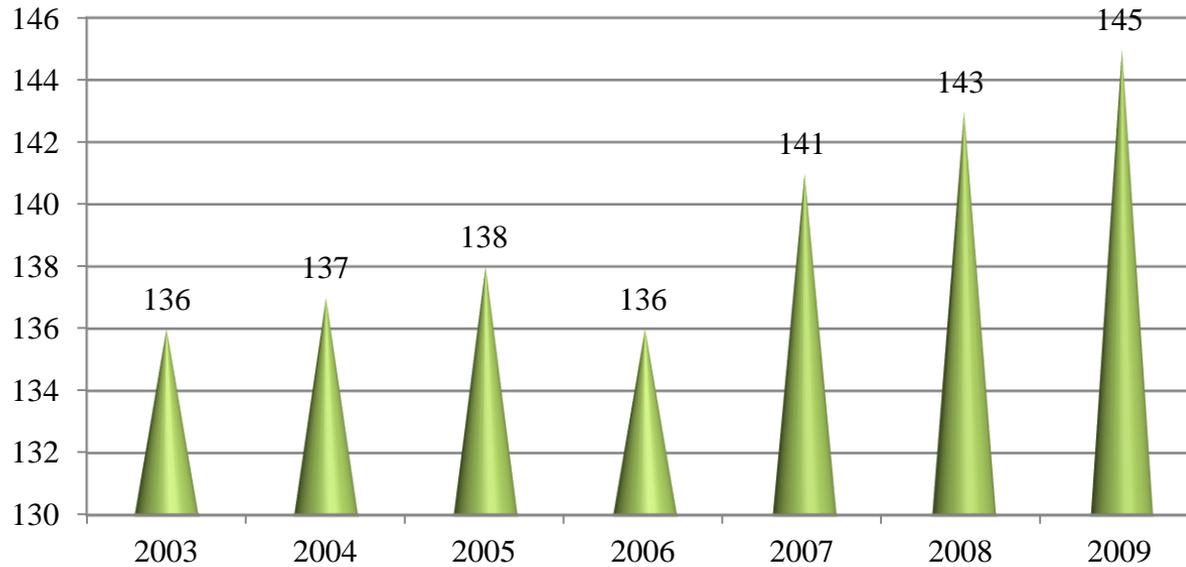
Tiryns

Nafplion





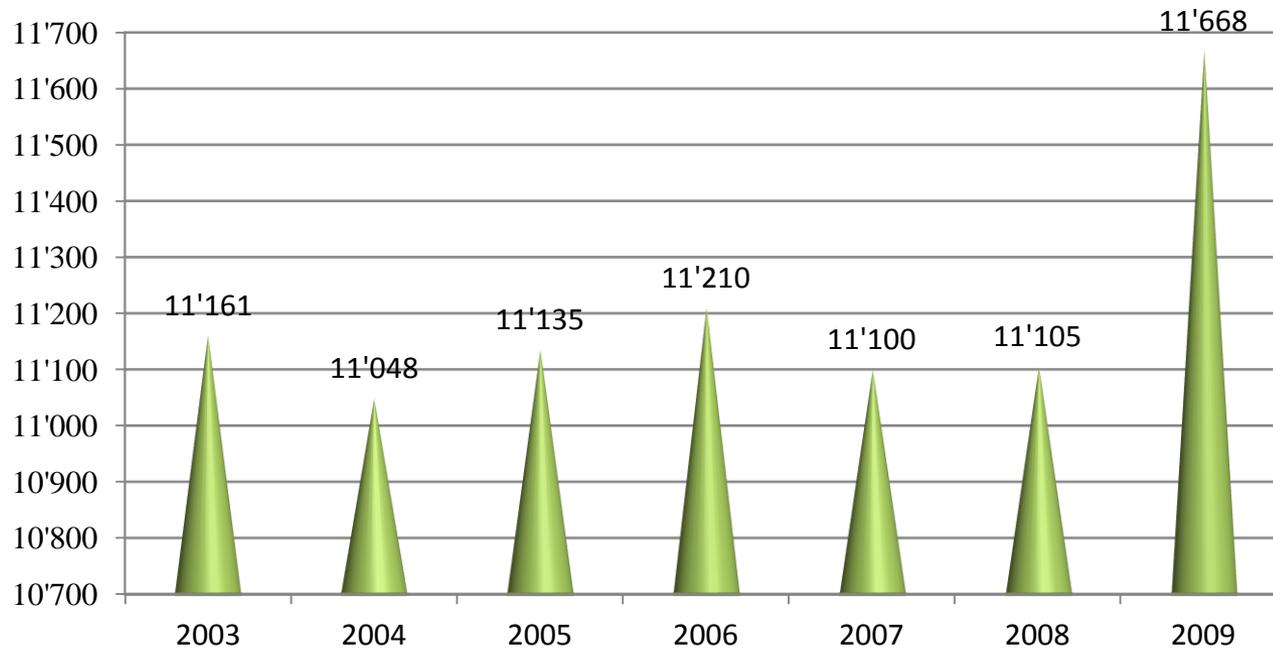
The prefecture of Argolida



*The progress of the
number of
Accommodation units in
Argolida (2003-2009)*



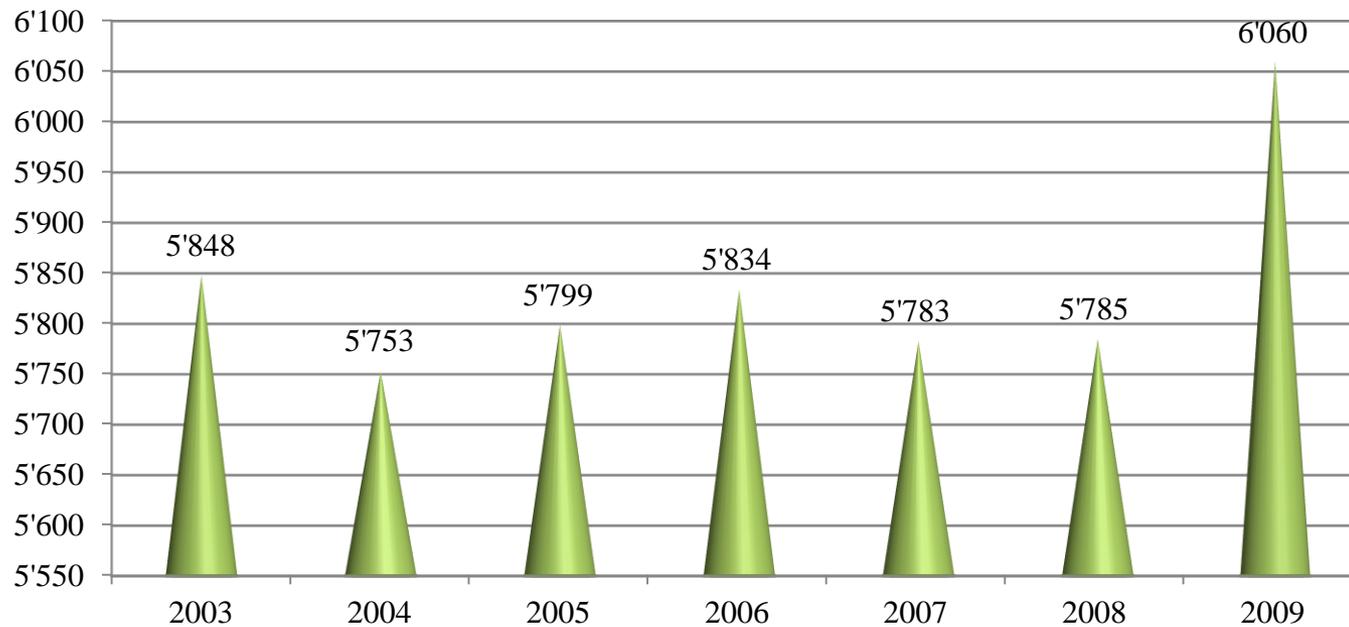
The prefecture of Argolida



The progress of bed capacity in Argolida(2003-2009)



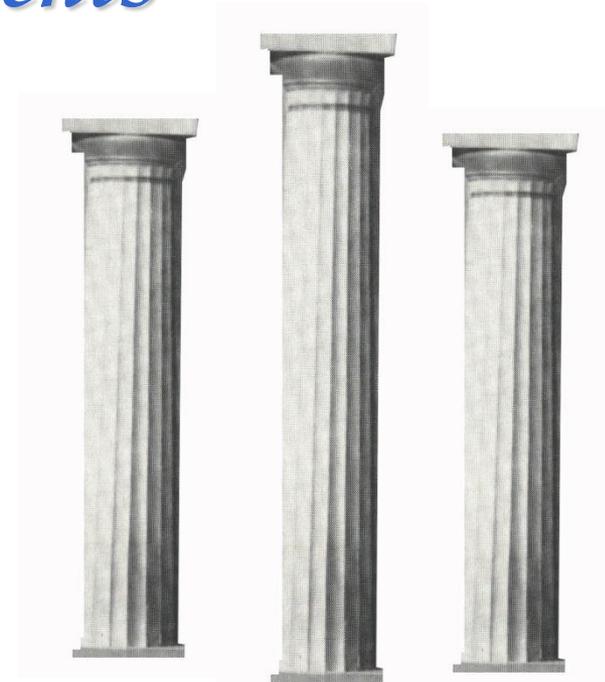
The prefecture of Argolida



The progress of room capacity in Argolida(2003-2009)

The Master's Degree Program on Olympic Studies

*“Olympic Studies, Olympic Education,
Organization and Management of
Olympic Events”*



MASTER'S DEGREE PROGRAMME "OLYMPIC STUDIES, OLYMPIC EDUCATION, ORGANIZATION AND MANAGEMENT OF OLYMPIC EVENTS" 2009 - 2011

- 3 semesters
- 30 credits per semester
- 8 compulsory modules
- 2 optional modules
- Lectures conducted in English
- Number of students: 30



SESSIONS

BERTIN

CAS

ACADEMY

2007



THANK YOU!

