

SPONSORING BOOKLET

LIFE SCIENCE CAREER DAY 2024

Bridging the gap between academia and industry

Thursday 2nd May, 2024
SwissTech Convention Center, Lausanne

www.unil.ch/lifesciencecareerday

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Organizers



Academic sponsors



**UNIVERSITÉ
DE GENÈVE**

BE PART OF THE 12TH LIFE SCIENCE CAREER DAY



Thursday 2nd May 2024



Venue

SwissTech Convention Center, Lausanne



Book your BOOTH in the heart
of our networking forum

WHY JOIN US?

THE BIGGEST LIFE SCIENCE CAREER FAIR IN ROMANDIE

430 TALENTED PARTICIPANTS FROM UNIL, EPFL, UNIGE & OTHER UNIVERSITIES

100% MOTIVATED LIFE SCIENTISTS



40% Master's & Bachelor's students

55% Early career researchers

5% Professionals or Alumni



LSCD IN SHORT

The BioScience Network Lausanne (BSNL) invites you to participate in the **12th edition of the Life Science Career Day (LSCD)** organized in collaboration with the Faculty of Biology and Medicine of the University of Lausanne. The event will take place on **May 2nd, 2024** at the **SwissTech Convention Center**.

LSCD helps young scientists to discover, prepare for and get excited about career opportunities in industry and other organizations. The event consists of lectures, workshops and roundtables led by an experienced and renowned moderator, and much more!

Indeed, the highlight of our event is the **Networking Forum**, where company booths are presented. Participation in the Networking Forum is an excellent opportunity to **promote your company and attract new talents from UNIL, EPFL, UNIGE and other Swiss universities**. Hosting a booth will allow you to both **increase your visibility and meet motivated and skilled graduates (and future ones)** who are eager to learn more about your company.



VENUE MAP



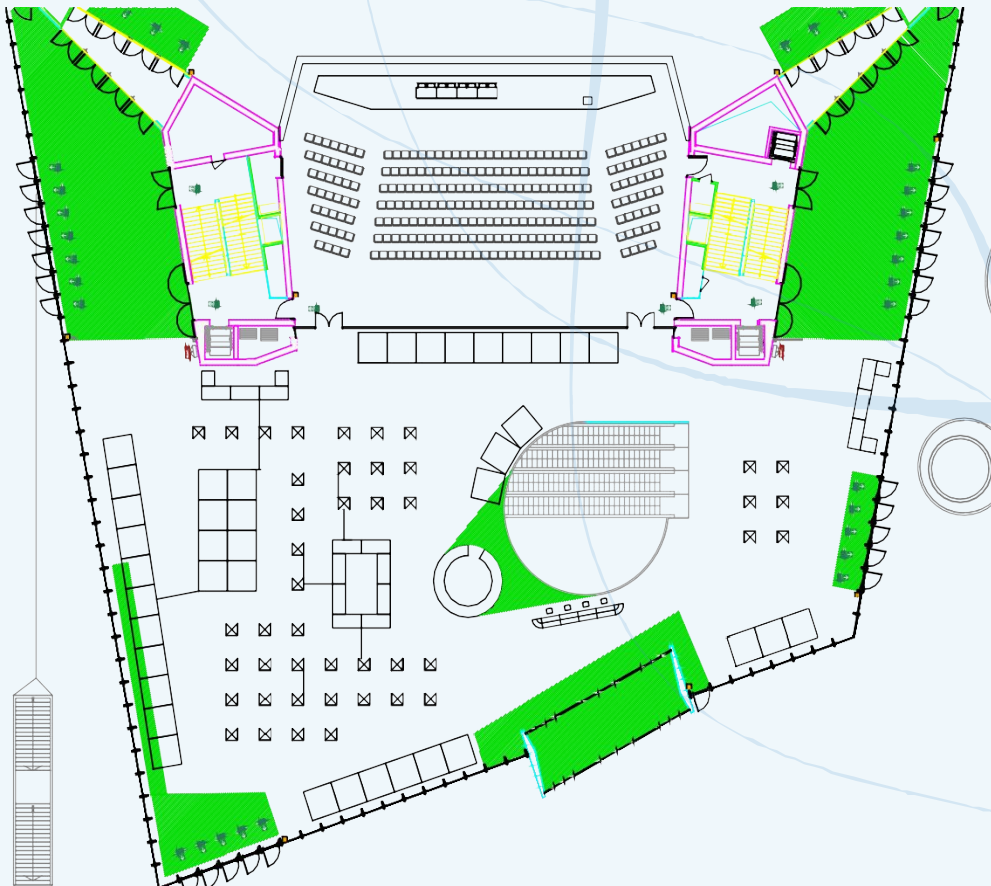
SWISSTeCH
CONVENTION CENTER



★ ★ ★
SWISS LOCATION AWARD
BEST SWISS CONGRESS CENTER
★ ★ ★

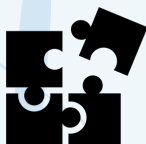
Discover the venue: <https://www.stcc.ch>

Auditorium B (350 seats) / 40 booths
(2m x 2m/booth)



(Preliminary map that can be slightly modified)

Copyright: SwissTech Convention Center



SPONSORING OVERVIEW

	DIAMOND PACKAGE Only one available*	PLATINUM PACKAGE Only four available*	GOLD PACKAGE Unlimited number	SILVER PACKAGE for NGOs/NPOs** & companies ≤ 3 y.o.	DISCOVERY PACKAGE
	4'000 CHF	2'000 CHF	1'000 CHF	500 CHF	250 CHF
Exhibition booth space (whole day)	L	M	M	M	
Choice of booth placement	1 st	2 nd	3 rd		
Talk during companies session	20'	10'			
1min flash talk (catwalk)	●	●	●	●	
Social media mention and logo inclusion	●	●	●	●	●
Logo inclusion in the LSCD newsletter and website	●	●	●	●	●
Visual acknowledgment in the auditorium (slides) and on screens in the hall	●●●●	●●●	●●	●	●
Coffee Break Sponsorship: logo displayed on screen	●				
Stand-up table					●
SHOW YOUR COMPANY AD! (Unlimited): 500 CHF Up to 30' company ad showed on the screens around the venue (promotional video/logo/info)					

*Given on a first come-first served basis

** Non-governmental organization/Non-profit organization

BOOTH SPACE

A booth space in the Networking Forum area for the whole day.
L space: 2x4 m², two tables, four chairs and electrical outlet for laptops. M space: 2x2 m², one table, two chairs and electrical outlet for laptops. Companies are invited to bring their own roll-ups.

SOCIAL MEDIA MENTION AND LOGO INCLUSION

During our event promotion on LinkedIn and Instagram, sponsors will get a mention and their logo will be included. Additional social media promotion can be tailored to company-specific needs.

DISCOVERY PACKAGE

For newcomers (companies, organizations, recruiters) who want to try the event for the first time without booth or stage time. Each will be provided a stand-up table during the first networking slot of the day (around lunch time, approx. 2h) to interact with participants.

TALK DURING COMPANIES SESSION

Companies' talks (20min for the Diamond sponsor, 10min for Platinum ones) will take place in the plenary hall, Auditorium B.

FLASH TALK of 1min each to help introduce the company and promote your booth.

NEWSLETTER AND ACKNOWLEDGEMENTS

Companies are invited to send their logos in .ai or .eps format as soon as possible, so we can include them in our newsletter.

JOB WALL

Companies of all packages are encouraged to bring job ads (junior positions) to hang on the Job wall during the event. Format and size to be discussed.

PACKAGES CAN BE TAILORED TO YOUR SPECIFIC NEEDS!

Registration deadline: March 29th

JOIN US on MAY 2nd BE PART OF LSCD 2024



INFORMATION AND CONTACT



LSCD: www.unil.ch/lifesciencecareerday



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THE BSNL TEAM



Organizers

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BSNL
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