SPONSORING BOOKLET

LIFE SCIENCE CAREER DAY 2024

Bridging the gap between academia and industry

Thursday 2nd May, 2024
SwissTech Convention Center, Lausanne

www.unil.ch/lifesciencecareerday

Scan me!

Organizers

Academic sponsors
BE PART OF
THE 12TH LIFE SCIENCE CAREER DAY

Thursday 2nd May 2024

Venue
SwissTech Convention Center, Lausanne

Book your BOOTH in the heart of our networking forum

WHY JOIN US?
THE BIGGEST LIFE SCIENCE CAREER FAIR IN ROMANDIE
430 TALENTED PARTICIPANTS FROM UNIL, EPFL, UNIGE & OTHER UNIVERSITIES
100% MOTIVATED LIFE SCIENTISTS

40% Master’s & Bachelor’s students
55% Early career researchers
5% Professionals or Alumni
The BioScience Network Lausanne (BSNL) invites you to participate in the 12th edition of the Life Science Career Day (LSCD) organized in collaboration with the Faculty of Biology and Medicine of the University of Lausanne. The event will take place on May 2nd, 2024 at the SwissTech Convention Center.

LSCD helps young scientists to discover, prepare for and get excited about career opportunities in industry and other organizations. The event consists of lectures, workshops and roundtables led by an experienced and renowned moderator, and much more!

Indeed, the highlight of our event is the Networking Forum, where company booths are presented. Participation in the Networking Forum is an excellent opportunity to promote your company and attract new talents from UNIL, EPFL, UNIGE and other Swiss universities. Hosting a booth will allow you to both increase your visibility and meet motivated and skilled graduates (and future ones) who are eager to learn more about your company.
Discover the venue: https://www.stcc.ch
Auditorium B (350 seats) / 40 booths
(2m x 2m/booth)

(Preliminary map that can be slightly modified)

Copyright: SwissTech Convention Center
## SPONSORING OVERVIEW

<table>
<thead>
<tr>
<th>DIAMOND PACKAGE</th>
<th>PLATINUM PACKAGE</th>
<th>GOLD PACKAGE</th>
<th>SILVER PACKAGE</th>
<th>DISCOVERY PACKAGE</th>
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</thead>
<tbody>
<tr>
<td>Only one available*</td>
<td>Only four available*</td>
<td>Unlimited number</td>
<td>for NGOs/NPOs** &amp; companies ≤ 3 y.o.</td>
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<tr>
<td>4'000 CHF</td>
<td>2'000 CHF</td>
<td>1'000 CHF</td>
<td>500 CHF</td>
<td>250 CHF</td>
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### Packages

<table>
<thead>
<tr>
<th>Exhibition booth space (whole day)</th>
<th>L</th>
<th>M</th>
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<tbody>
<tr>
<td>Choice of booth placement</td>
<td></td>
<td></td>
<td>1st</td>
<td>2nd</td>
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<tr>
<td>Talk during companies session</td>
<td></td>
<td></td>
<td>20’</td>
<td>10’</td>
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<tr>
<td>1min flash talk (catwalk)</td>
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<td>Social media mention and logo inclusion</td>
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<td>Logo inclusion in the LSCD newsletter and website</td>
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<td>Visual acknowledgment in the auditorium (slides) and on screens in the hall</td>
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<td>Coffee Break Sponsorship: logo displayed on screen</td>
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<td>Stand-up table</td>
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**SHOW YOUR COMPANY AD! (Unlimited): 500 CHF**

- Up to 30’ company ad showed on the screens around the venue (promotional video/logo/info)

*Given on a first come-first served basis  **Non-governmental organization/Non-profit organization

### BOOTH SPACE

A booth space in the Networking Forum area for the whole day.

- **L space:** 2x4 m², two tables, four chairs and electrical outlet for laptops.
- **M space:** 2x2 m², one table, two chairs and electrical outlet for laptops.

Companies are invited to bring their own roll-ups.

### SOCIAL MEDIA MENTION AND LOGO INCLUSION

During our event promotion on LinkedIn and Instagram, sponsors will get a mention and their logo will be included. Additional social media promotion can be tailored to company-specific needs.

### DISCOVERY PACKAGE

For newcomers (companies, organizations, recruiters) who want to try the event for the first time without booth or stage time. Each will be provided a stand-up table during the first networking slot of the day (around lunch time, approx. 2h) to interact with participants.

### TALK DURING COMPANIES SESSION

Companies’ talks (20min for the Diamond sponsor, 10min for Platinum ones) will take place in the plenary hall, Auditorium B.

**FLASH TALK** of 1min each to help introduce the company and promote your booth.

### NEWSLETTER AND ACKNOWLEDGEMENTS

Companies are invited to send their logos in .ai or .eps format as soon as possible, so we can include them in our newsletter.

### JOB WALL

Companies of all packages are encouraged to bring job ads (junior positions) to hang on the Job wall during the event. Format and size to be discussed.

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PACKAGES CAN BE TAILORED TO YOUR SPECIFIC NEEDS!

Registration deadline: March 29th
JOIN US on MAY 2\textsuperscript{nd} 
BE PART OF LSCD 2024

INFORMATION AND CONTACT

LSCD: www.unil.ch/lifesciencecareerday

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THE BSNL TEAM

Organizers

UNIL | Université de Lausanne
BSNL | BioScience Network Lausanne