

SPONSORING BOOKLET

# LIFE SCIENCE CAREER DAY 2024

**Bridging the gap between academia and industry**

Thursday 2<sup>nd</sup> May, 2024  
SwissTech Convention Center, Lausanne

[www.unil.ch/lifesciencecareerday](http://www.unil.ch/lifesciencecareerday)

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Organizers



Academic sponsors



UNIVERSITÉ  
DE GENÈVE

# BE PART OF THE 12<sup>TH</sup> LIFE SCIENCE CAREER DAY



Thursday 2<sup>nd</sup> May 2024



## Venue

SwissTech Convention Center, Lausanne



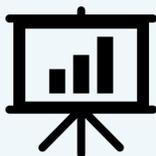
Book your BOOTH in the heart  
of our networking forum

## WHY JOIN US?

THE BIGGEST LIFE SCIENCE CAREER FAIR IN ROMANDIE

430 TALENTED PARTICIPANTS FROM UNIL, EPFL, UNIGE & OTHER UNIVERSITIES

100% MOTIVATED LIFE SCIENTISTS



40% Master's & Bachelor's students

55% Early career researchers

5% Professionals or Alumni



# LSCD IN SHORT

The BioScience Network Lausanne (BSNL) invites you to participate in the **12<sup>th</sup> edition of the Life Science Career Day (LSCD)** organized in collaboration with the Faculty of Biology and Medicine of the University of Lausanne. The event will take place on **May 2<sup>nd</sup>, 2024** at the **SwissTech Convention Center**.

**LSCD helps young scientists to discover, prepare for and get excited about career opportunities in industry and other organizations.** The event consists of lectures, workshops and roundtables led by an experienced and renowned moderator, and much more!

Indeed, the highlight of our event is the **Networking Forum**, where company booths are presented. Participation in the Networking Forum is an excellent opportunity to **promote your company and attract new talents from UNIL, EPFL, UNIGE and other Swiss universities.** Hosting a booth will allow you to both **increase your visibility and meet motivated and skilled graduates (and future ones)** who are eager to learn more about your company.



# VENUE MAP

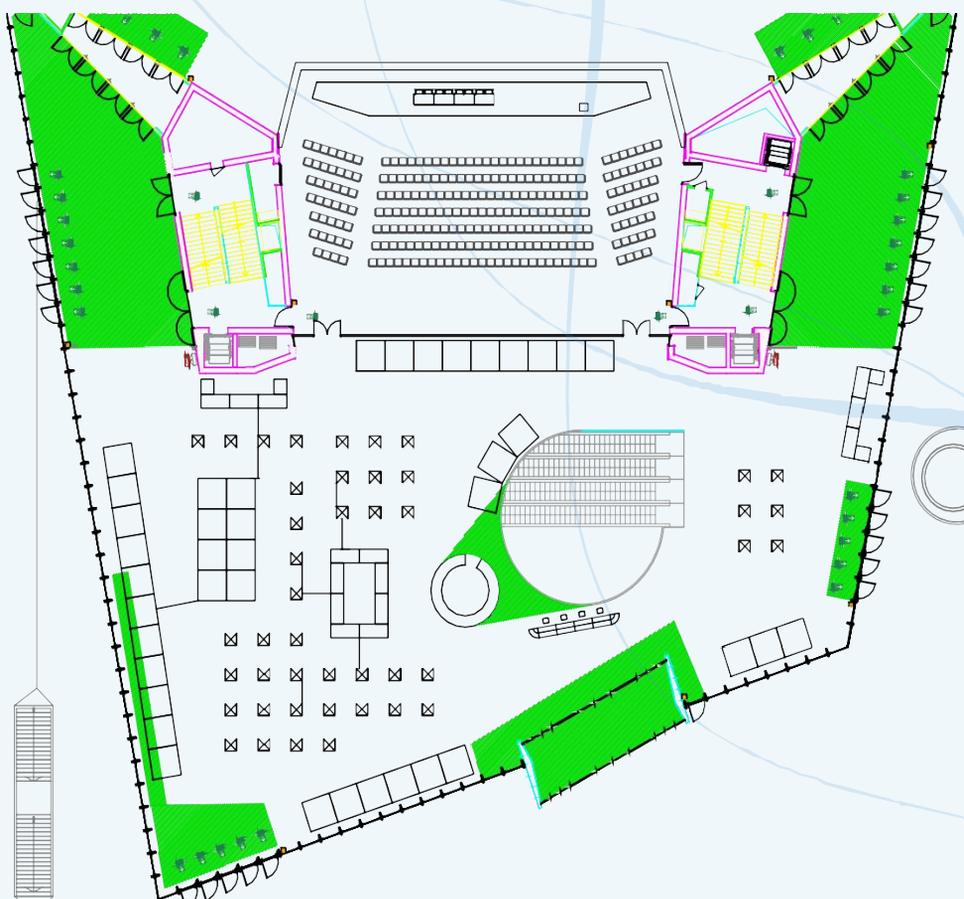


SWISSTECH  
CONVENTION CENTER



Discover the venue: <https://www.stcc.ch>

Auditorium B (350 seats) / 40 booths  
(2m x 2m/booth)



*(Preliminary map that can be slightly modified)*

Copyright: SwissTech Convention Center 4



# SPONSORING OVERVIEW

	DIAMOND PACKAGE Only one available* 4'000 CHF	PLATINUM PACKAGE Only four available* 2'000 CHF	GOLD PACKAGE Unlimited number 1'000 CHF	SILVER PACKAGE for NGOs/NPOs** & companies ≤ 3 y.o. 500 CHF	DISCOVERY PACKAGE 250 CHF
Exhibition booth space (whole day)	L	M	M	M	
Choice of booth placement	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>		
Talk during companies session	20'	10'			
1min flash talk (catwalk)	●	●	●	●	
Social media mention and logo inclusion	●	●	●	●	●
Logo inclusion in the LSCD newsletter and website	●	●	●	●	●
Visual acknowledgment in the auditorium (slides) and on screens in the hall	●●●●	●●●	●●	●	●
Coffee Break Sponsorship: logo displayed on screen	●				
Stand-up table					●
<b>SHOW YOUR COMPANY AD! (Unlimited): 500 CHF Up to 30' company ad showed on the screens around the venue (promotional video/logo/info)</b>					

\*Given on a first come-first served basis    \*\* Non-governmental organization/Non-profit organization

## BOOTH SPACE

A booth space in the Networking Forum area for the whole day.  
L space: 2x4 m<sup>2</sup>, two tables, four chairs and electrical outlet for laptops. M space: 2x2 m<sup>2</sup>, one table, two chairs and electrical outlet for laptops. Companies are invited to bring their own roll-ups.

## SOCIAL MEDIA MENTION AND LOGO INCLUSION

During our event promotion on LinkedIn and Instagram, sponsors will get a mention and their logo will be included. Additional social media promotion can be tailored to company-specific needs.

## DISCOVERY PACKAGE

For newcomers (companies, organizations, recruiters) who want to try the event for the first time without booth or stage time. Each will be provided a stand-up table during the first networking slot of the day (around lunch time, approx. 2h) to interact with participants.

## TALK DURING COMPANIES SESSION

Companies' talks (20min for the Diamond sponsor, 10min for Platinum ones) will take place in the plenary hall, Auditorium B.

**FLASH TALK** of 1min each to help introduce the company and promote your booth.

## NEWSLETTER AND ACKNOWLEDGEMENTS

Companies are invited to send their logos in .ai or .eps format as soon as possible, so we can include them in our newsletter.

## JOB WALL

Companies of all packages are encouraged to bring job ads (junior positions) to hang on the Job wall during the event. Format and size to be discussed.

**PACKAGES CAN BE TAILORED TO YOUR SPECIFIC NEEDS!**

Registration deadline: March 29<sup>th</sup>

# JOIN US on MAY 2<sup>nd</sup> BE PART OF LSCD 2024



## INFORMATION AND CONTACT



LSCD: [www.unil.ch/lifesciencecareerday](http://www.unil.ch/lifesciencecareerday)



BSNL web page: [bsnl.ch](http://bsnl.ch)  
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## THE BSNL TEAM



Organizers

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BioScience Network Lausanne