SPONSORING BOOKLET

LIFE SCIENCE CAREER DAY 2020

Bridging the gap between academia and industry

Wednesday, 21st of October, 2020
SwissTech Convention Center,
Lausanne

http://wp.unil.ch/lifesciencecareerday

BioScience Network Lausanne

Faculty of Biology and Medicine
BE PART OF
THE 9th LIFE SCIENCE CAREER DAY 2020

WEDNESDAY
21st OF OCTOBER, 2020

SWISSTECH
CONVENTION CENTER,
LAUSANNE

BOOK YOUR BOOTH IN
THE HEART OF OUR
NETWORKING FORUM

WHY JOIN US?
THE BIGGEST LIFE SCIENCE CAREER FAIR IN ROMANDIE
MORE THAN 300 TALENTED PARTICIPANTS AT LSCD 2019
100% MOTIVATED LIFE SCIENTISTS

17% Post-doctoral Fellows
46% PhD students
21% Master & Bachelor students
16% Young Professionals
BioScience Network Lausanne (BSNL) invites you to participate in the 9th edition of the Life Science Career Day (LSCD) organized in collaboration with the Faculty of Biology and Medicine of the University of Lausanne. The event will take place on October 21st, 2020 at our new venue, the SwissTech Convention Center.

LSCD helps young scientists discover, prepare for and get excited about career opportunities in industry. The event includes several sessions of presentations, workshops and round tables dedicated to career-related skills, life science career options, and much more.

A highlight of our event is the Networking Forum, where company booths are presented alongside alumni and associations’ stands. Participation in the Networking Forum is an excellent opportunity to promote your company and attract new talent. Hosting a booth will allow you to both increase your visibility and meet motivated and skilled graduates (and undergraduates) who are eager to learn more about your company.
Join us at our prestigious new venue!

Auditorium B (350 seats)

40 Stands (2 m x 2 m)

(Preliminary map that might be slightly modified)
# Sponsoring Overview

<table>
<thead>
<tr>
<th>Platinum Package</th>
<th>Gold Package</th>
<th>Silver Package</th>
<th>Bronze Package</th>
<th>Startup/NGOs/NPOs** Package</th>
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</thead>
<tbody>
<tr>
<td>Only one available*</td>
<td>Only five available*</td>
<td>Only six available*</td>
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<td>Companies ≤ 3 y.o.</td>
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<td>5'000 CHF</td>
<td>2’000 CHF</td>
<td>1’500 CHF</td>
<td>1’000 CHF</td>
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<tr>
<th>Feature</th>
<th>Platinum Package</th>
<th>Gold Package</th>
<th>Silver Package</th>
<th>Bronze Package</th>
<th>Startup/NGOs/NPOs** Package</th>
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<tbody>
<tr>
<td>Exhibition booth space</td>
<td>✗</td>
<td>✗</td>
<td>✓</td>
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<tr>
<td>Logo in the LSCD newsletter and on the website</td>
<td>✗</td>
<td>✗</td>
<td>✓</td>
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<td>✓</td>
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<tr>
<td>Visual acknowledgement on conference slides</td>
<td>✗</td>
<td>✗</td>
<td>✓</td>
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<tr>
<td>Choice of booth placement</td>
<td>1&lt;sup&gt;st&lt;/sup&gt;</td>
<td>2&lt;sup&gt;nd&lt;/sup&gt;</td>
<td>3&lt;sup&gt;rd&lt;/sup&gt;</td>
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<tr>
<td>Talk during the companies session</td>
<td>30’</td>
<td>15’</td>
<td>8’</td>
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<tr>
<td>Teaser during the first session</td>
<td>5’</td>
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<tr>
<td>Lunch sponsoring</td>
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<tr>
<td>Ad in the online booklet</td>
<td>2p.</td>
<td>1p.</td>
<td>½p.</td>
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### Coffee Break Sponsoring (Only three available*): 2’000 CHF

The company logo will be displayed during the coffee break.

### Booth Space

A booth space in the Networking Forum area (table and chairs are included). Companies are invited to bring their own roll-ups.

### LSCD Online Booklet

An ad in our LSCD booklet containing all the necessary information for the participants on the day of the conference such as the venue maps or short presentations of the speakers. The LSCD Booklet will only be available digitally as an ecological choice.

Platinum package (two full pages), Gold package (one full page), and Silver package (half page): companies are invited to send their ads in .ai or .eps format with the following size: full page 21 cm x 14,8 cm or half page 10,5 cm x 14,8 cm.

### Talk During the Companies Session

A talk (30 minutes for Platinum, 15 minutes for Gold, and 8 minutes for Silver) during the companies session (including questions). The company talks will be held in parallel to the Networking Forum.

### Teaser During First Session

The Platinum Sponsor will have the chance to address the whole LSCD audience during a 5 min teaser talk during the first session.

### Newsletter and Acknowledgements

Each company present at the LSCD are invited to send their logos in .ai or .eps format as soon as possible in order to be in our newsletter.

- Each package can be tailored to your specific needs -

* Given on a first-come, first-served basis

** Non-governmental organisations/Non-profit organisations
BE PART OF LSCD 2020

INFORMATION AND CONTACTS

LSCD: http://wp.unil.ch/lifesciencecareerday

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The BSNL Team

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