

MOVING FORWARD WITH INNOSUISSE

Dannie Jost

Project funding
ICT

05.11.2020



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra
Swiss Confederation
Innosuisse – Swiss Innovation Agency

MOVING FORWARD WITH INNOSUISSE

ABOUT INNOSUISSE

WE PROMOTE INNOVATION

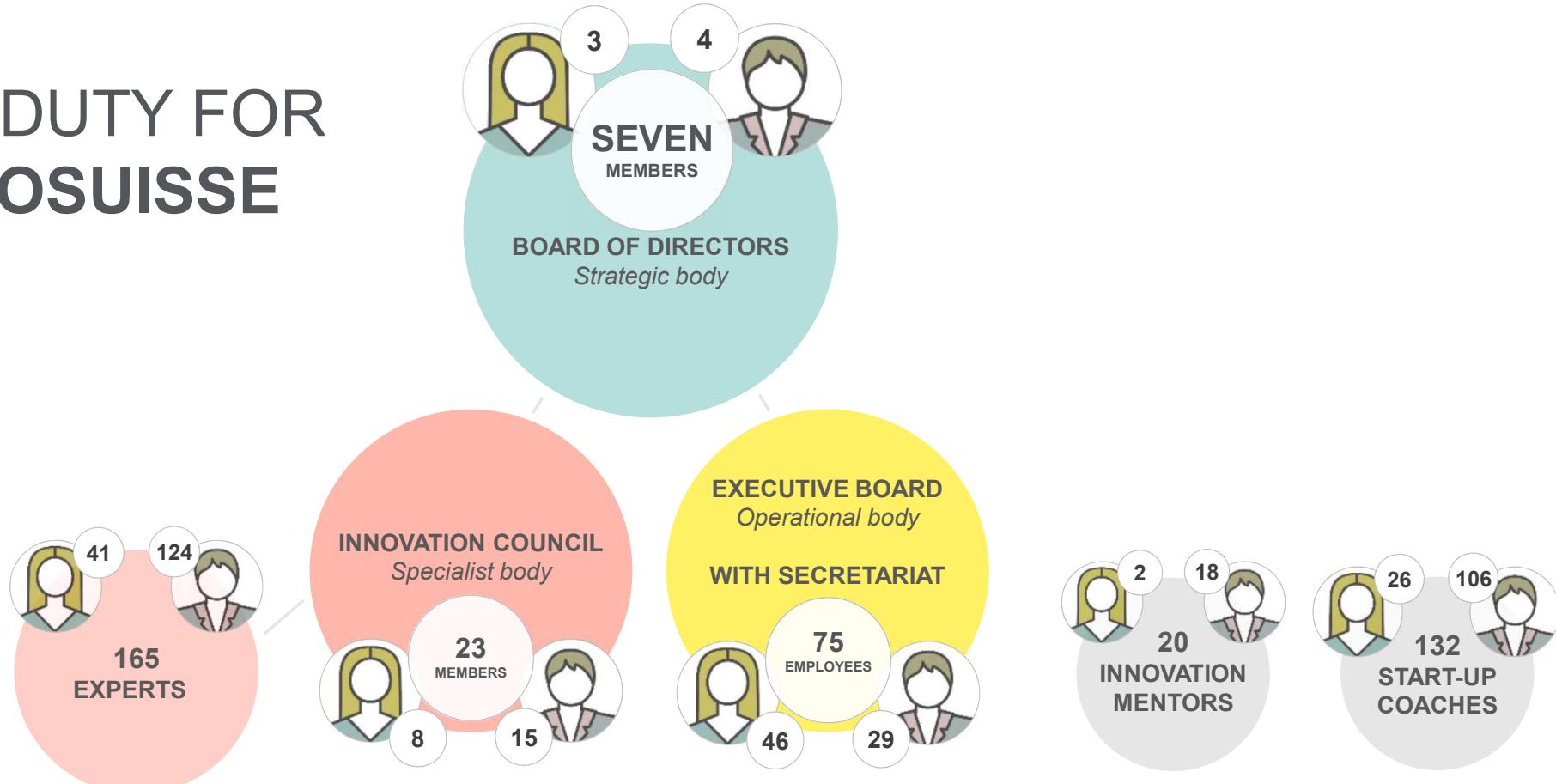
INNOSUISSE
SWISS INNOVATION
AGENCY

INNOSUISSE SWISS INNOVATION AGENCY

Innosuisse is the Swiss Confederation's agency for promoting innovation.

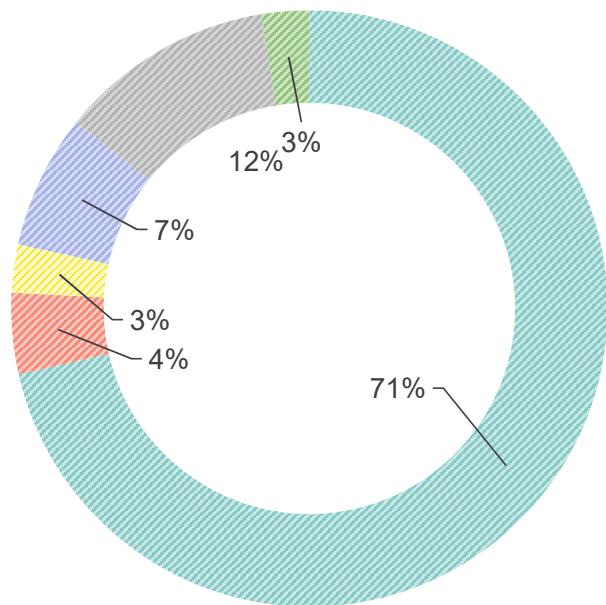
Innosuisse promotes **science-based innovation in the interest of the economy and society** in Switzerland – in all disciplines.

ON DUTY FOR INNOSUISSE





ALLOCATED FUNDING CONTRIBUTIONS IN 2019



TOTAL: CHF 243 MILLION*

- 71% | START YOUR INNOVATION PROJECT
- 4% | START AND GROW YOUR BUSINESS
- 3% | BE CONNECTED
- 7% | GO GLOBAL
- 12% | ENERGY PROGRAMME SCCER
- 3% | BRIDGE PROGRAMME

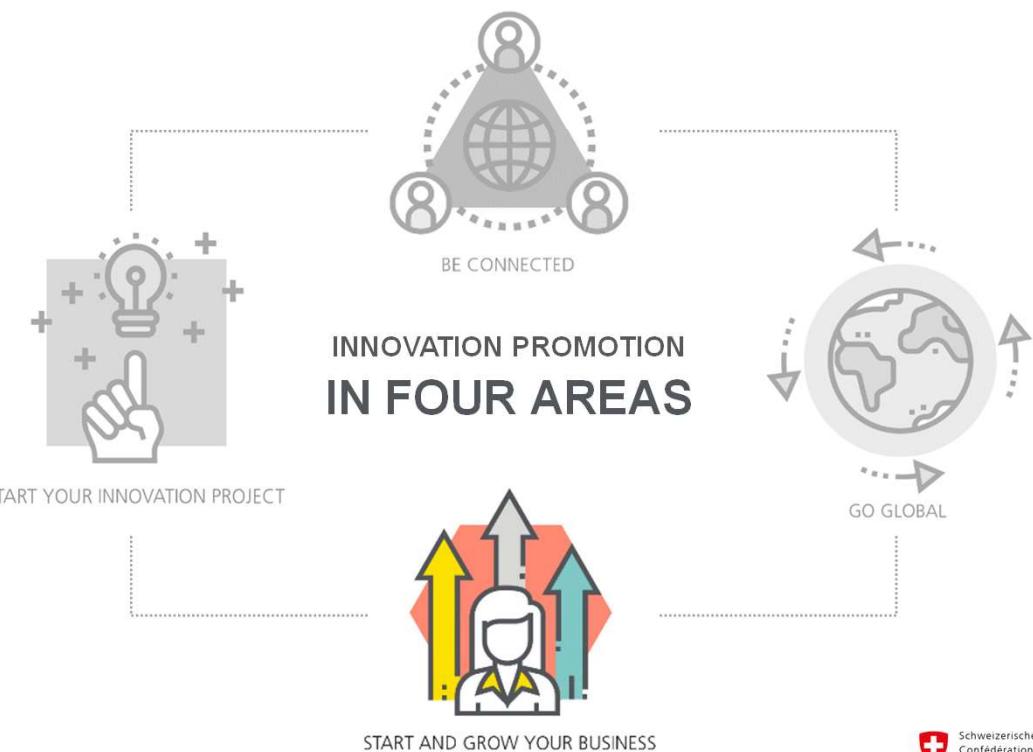
START AND GROW YOUR BUSINESS

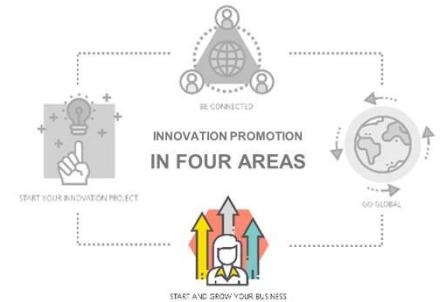
START-UP TRAINING

START-UP COACHING

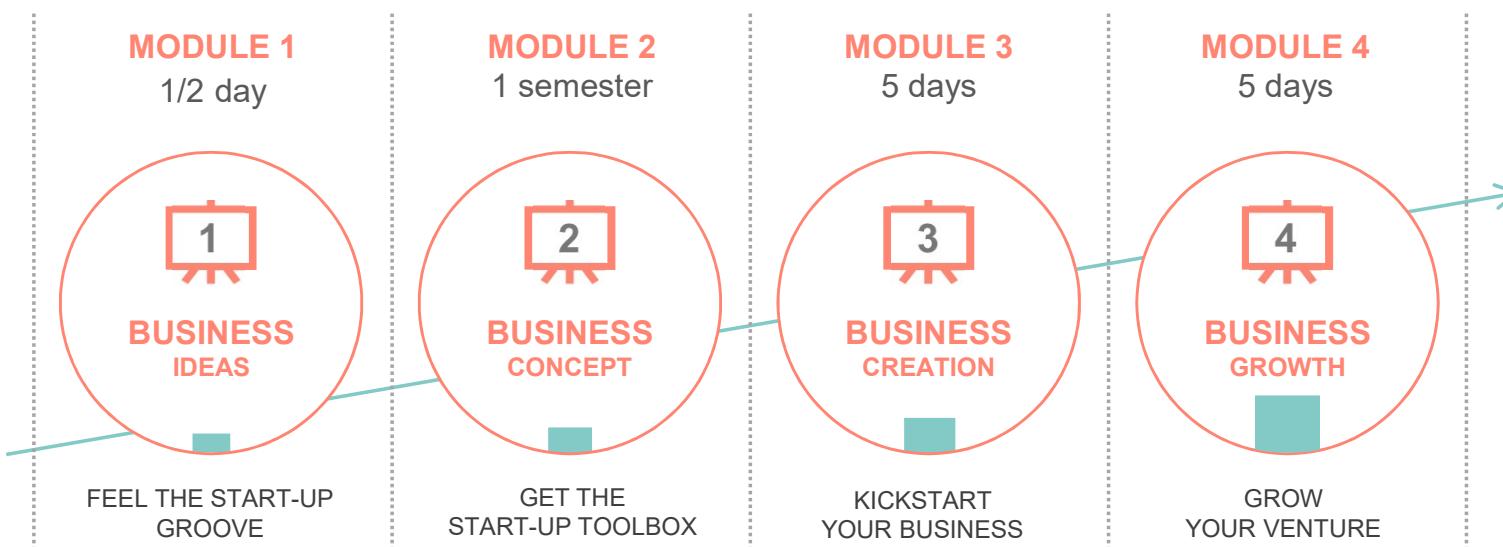
INTERNATIONALISATION
CAMPS

INTERNATIONAL TRADE FAIRS





DEVELOP YOUR BUSINESS IDEA WITH START-UP TRAINING



For students, doctoral students, academic staff and professors at Swiss academic institutions

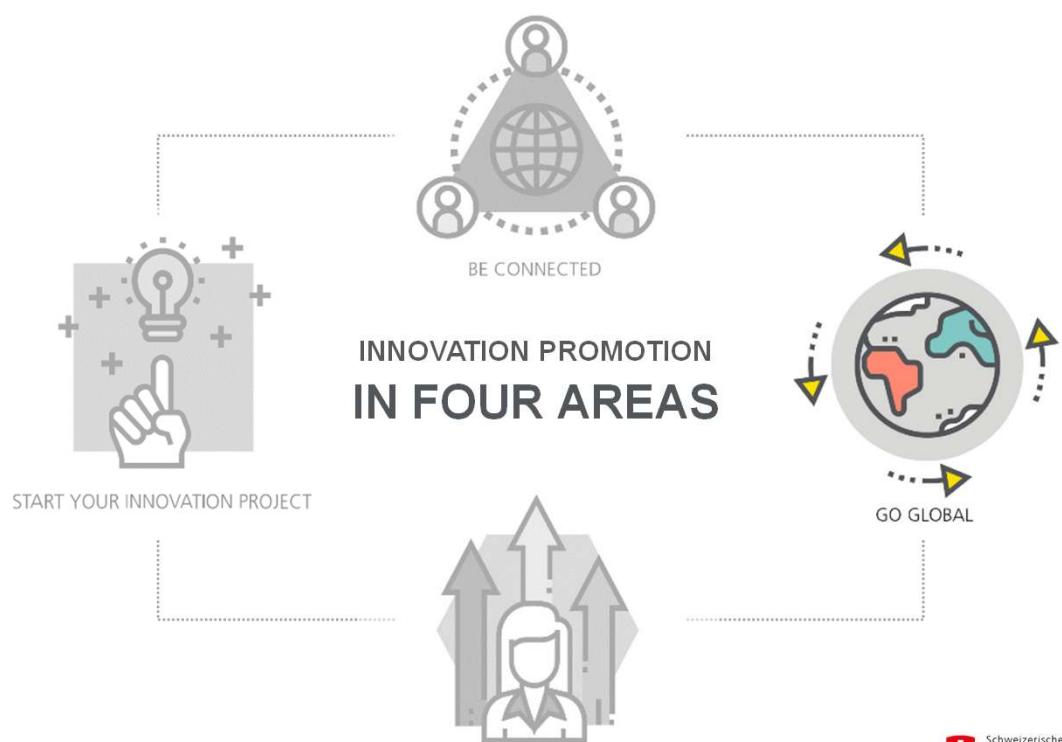
For start-ups

GO GLOBAL

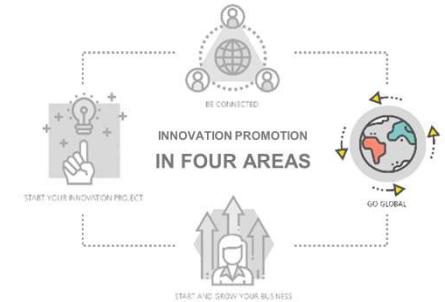
INTERNATIONAL INNOVATION
PROGRAMMES

BILATERAL COOPERATION

ENTERPRISE EUROPE
NETWORK



INTERNATIONAL INNOVATION PROGRAMMES



SUPPORT FOR SMEs

for cross-border innovation projects



SUPPORT FOR INNOVATION PROJECTS IN THEMATIC PROGRAMMES

- AAL: solutions for the needs of elderly people
- ECSEL: in the electronics sector
- ERA-NET: various themes



M-era.Net

SMEs and other industrial partners develop their products or services together with partner companies or research teams at international level

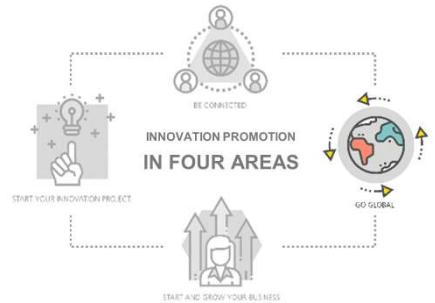
BILATERAL COOPERATION

Innosuisse has cooperation agreements:



Calls for tenders for
bilateral innovation projects from companies and research institutions

Finding partners in
Canada and
Switzerland for
Eurostars projects

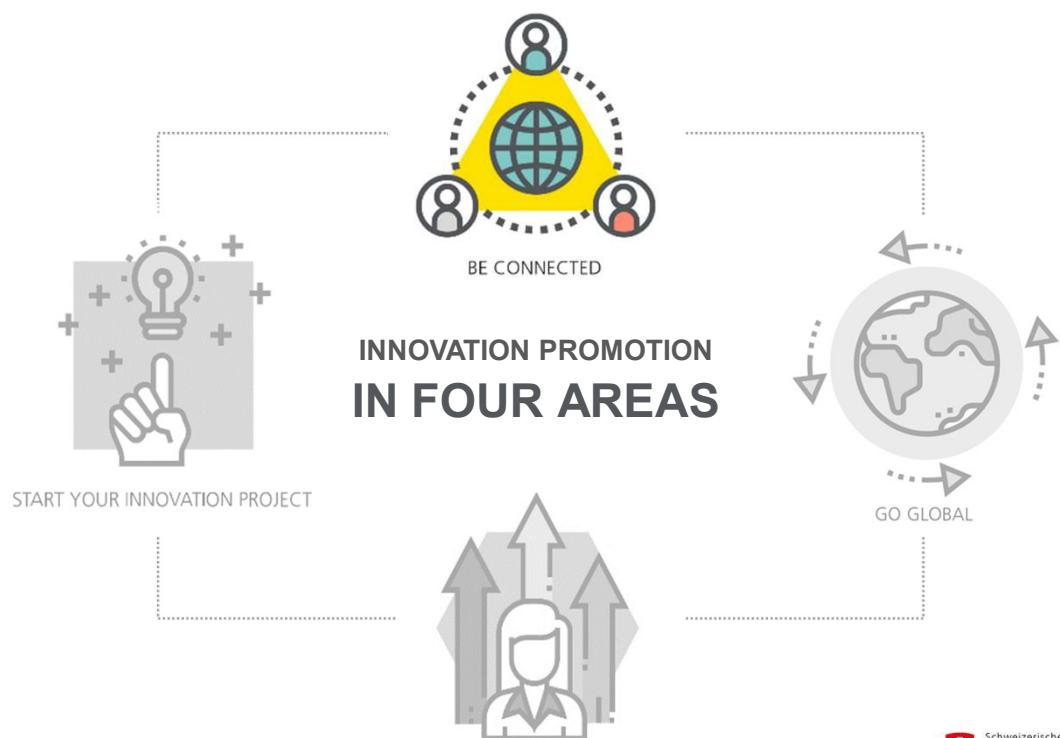


BE CONNECTED

MENTORING
FOR SME (<250 FTE)

NTN INNOVATION BOOSTER

NETWORKING EVENT SERIES



LAUNCH YOUR INNOVATION IDEA WITH NTN INNOVATION BOOSTER

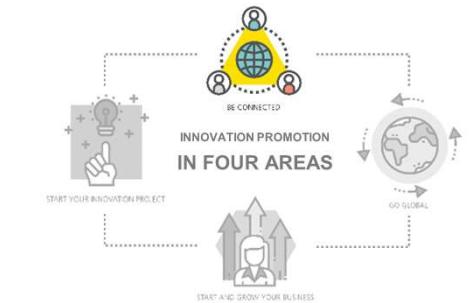
JOINT TEAMS FOCUSING ON AN INNOVATION TOPIC

- From business, academia and society
- Test jointly developed ideas in an open innovation culture
- This new format starts in 2021

NTN INNOVATION BOOSTER

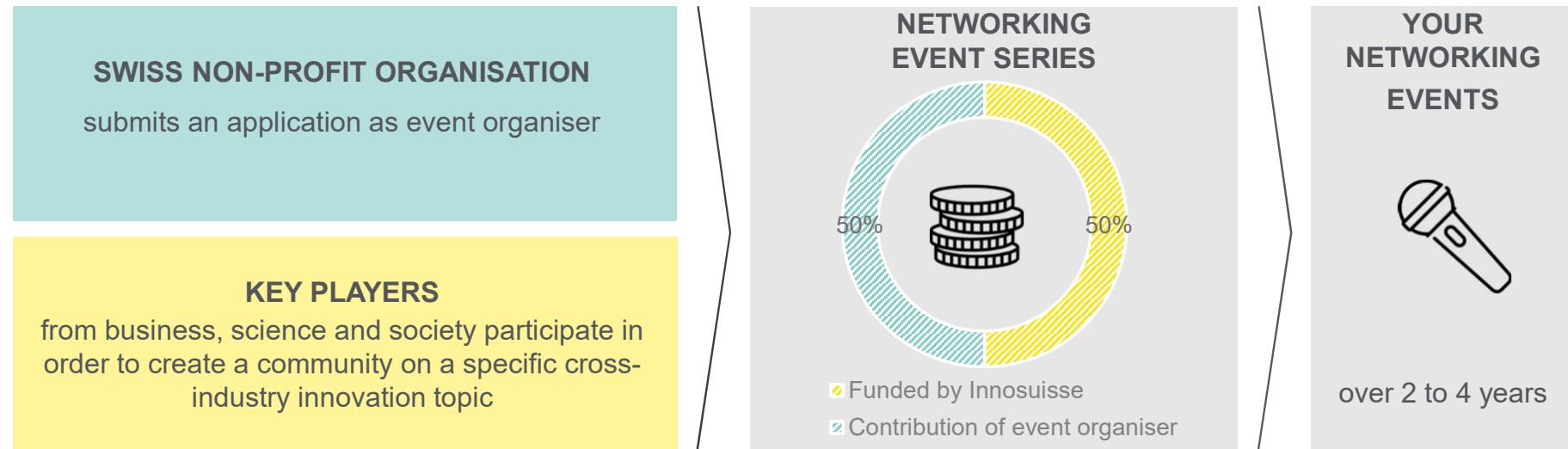
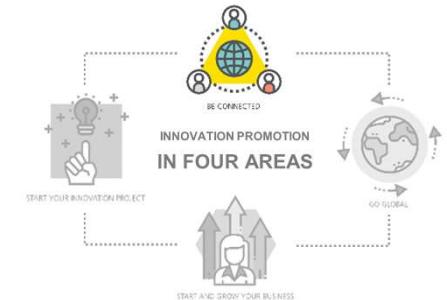


Ideate and test
joint and concrete
innovation ideas



Until the end of 2020, the ten current National Thematic Networks are continuing their work.

BRINGING PLAYERS TOGETHER NETWORKING EVENT SERIES



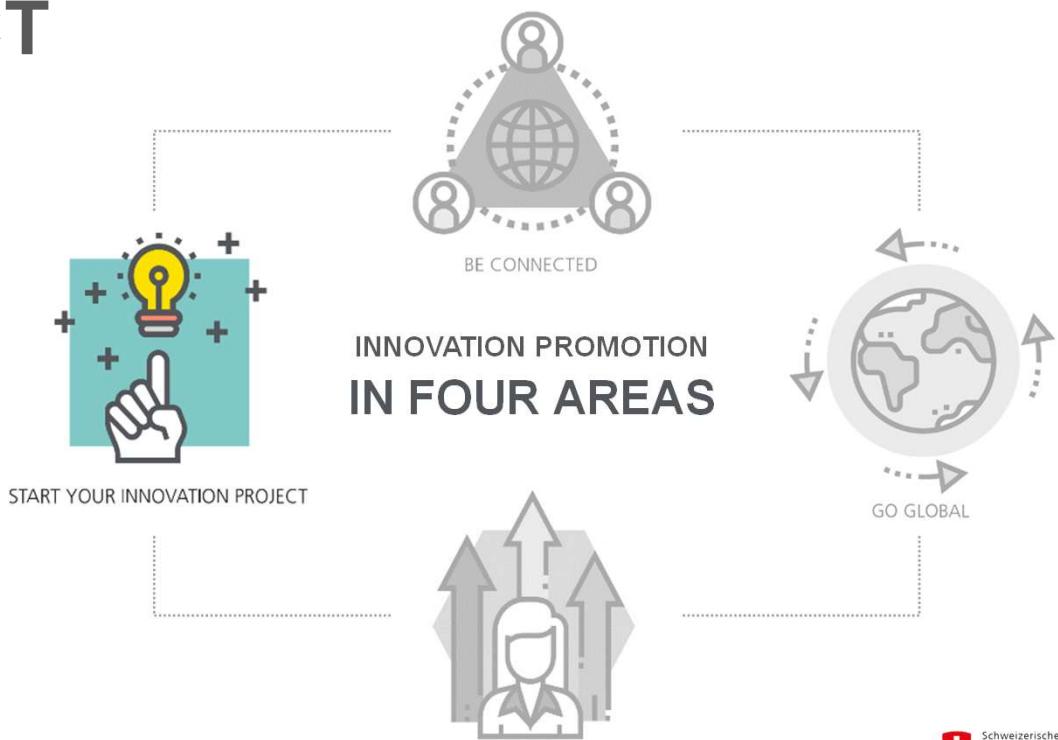
Annual call:
<https://www.innosuisse.ch/eventseries>

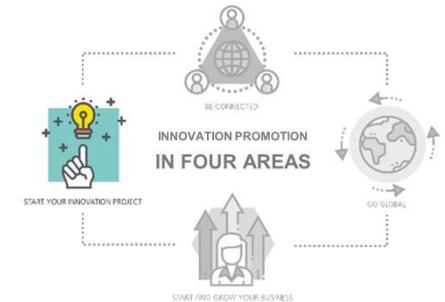
START YOUR INNOVATION PROJECT

PRELIMINARY STUDIES WITH
INNOVATION CHEQUE

INNOVATION PROJECTS

BRIDGE PROGRAMME
BY INNOSUISSE AND SNSF





INNOVATION CHEQUE TEST YOUR INNOVATIVE IDEA

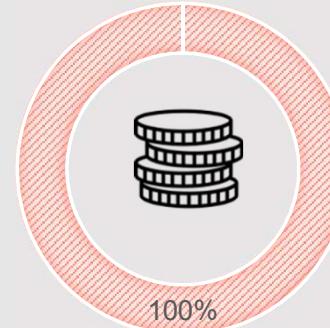
SMES AND OTHER ORGANISATIONS <250 FTES

- Easy entry into science-based innovation
- Evaluation of the feasibility of an innovative idea

RESEARCH PARTNERS

- Research services for the implementation partner up to CHF 15,000

INNOVATION CHEQUE



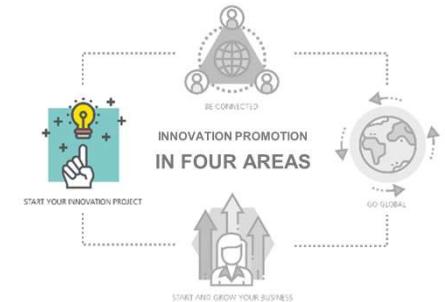
- Innovation cheque by Innosuisse up to CHF 15,000

PRELIMINARY STUDIES

Concept developments,
idea studies
or analyses of
innovation potential
and the feasibility

Apply for a cheque:
<https://www.innosuisse.ch/analytics>

INNOVATION PROJECT BETWEEN BUSINESS AND RESEARCH



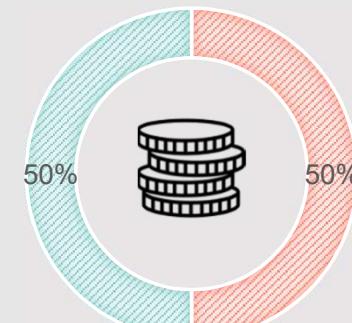
IMPLEMENTATION PARTNERS (industry partners, SMEs, NGOs, administration)

- Obtain access to scientific know-how and research and development resources
- Provide business expertise and customer perspective

RESEARCHERS

- Obtain business expertise and customer perspective
- Provide scientific skills and research infrastructure

INNOVATION PROJECT



MARKET IMPLEMENTATION OF THE INNOVATION

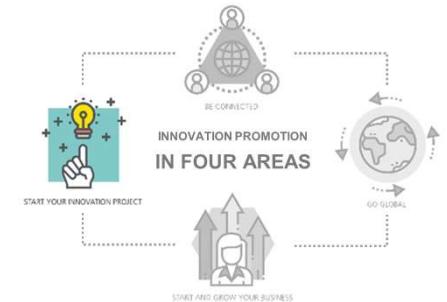


Submit your application online:
<https://www.innosuisse.ch/analytics>

START YOUR INNOVATION PROJECT



Watch the video on or
[Youtube-channel](#)



FOR AN INNOVATION PROJECT A GOOD APPLICATION IS...

CONCRETE:

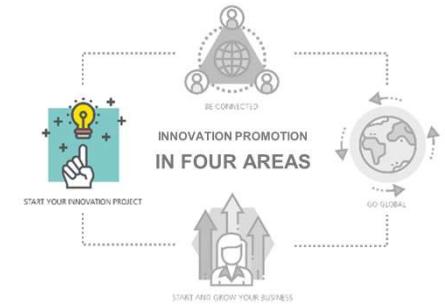
- Market interest exists
- Access to the market is described
- Product or service is defined
- Value creation is identified

CLEAR:

- Innovative content is clearly identified based on the state of the art
- Project plan is comprehensible
- Tasks are well defined
- Milestones and goals are verifiable
(measurable)

CONSISTENT:

- Research and implementation partners work together
- Project and financial planning are fit for purpose
- Work plan and resource allocation are realistic



INNOVATION PROJECTS ASSESSMENT CRITERIA

INDEPENDENT EVALUATIONS

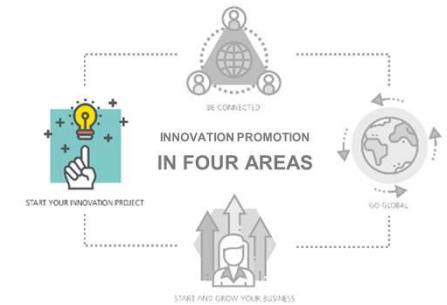
Evaluation expert 1

Evaluation expert 2

ASSESSMENT CRITERIA

- ✓ Innovation degree
- ✓ Sustainability and value creation in Switzerland
- ✓ Methodology and team competences

The Innovation Council takes its independent decision on the basis of the experts' evaluation and its own assessment of the proposal



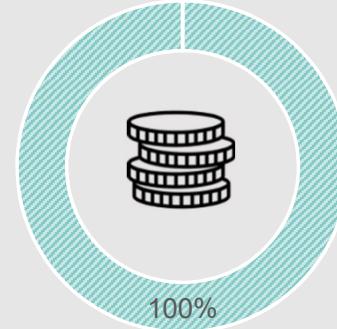
BRIDGE PROGRAMME BY INNOSUISSE AND SNSF

BRIDGE

AS A RESEARCHER

- Take the step into an application-led business environment
- Implement your research results on the market

BRIDGE PROJECTS



■ BRIDGE projects funded by
Innosuisse and SNSF

More information about BRIDGE:
<https://www.bridge.ch/en/>

TWO FUNDING OPPORTUNITIES

- **Proof of concept:**
a step into an application-led business environment for young researchers
- **Discovery:**
for researchers with experience of implementing the innovation potential of research results

YOUR CONTACTS INNOVATION PROJECTS



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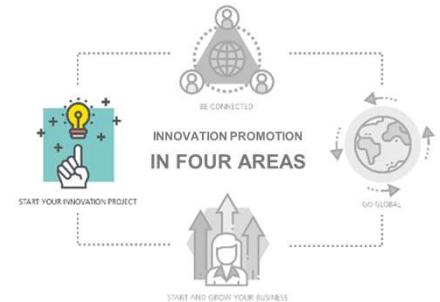
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MOVING FORWARD WITH INNOSUISSE



THANK YOU

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info@innosuisse.ch



START YOUR INNOVATION PROJECT



START AND GROW YOUR BUSINESS



BE CONNECTED



GO GLOBAL



twitter.com/innosuisse



linkedin.com/company/Innosuisse

Q&A sessions Innosuisse & SNSF

Links available on:

www.snsf.ch/liveevents

Password: 2020

Schedule	Subjects + Links for the Q&A Sessions (Password: 2020)
10:30 – 12:30	Innosuisse Instruments
	SNSF Projects (Humanities and Social Sciences)
	SNSF Projects (Mathematics, Natural and Engineering Sciences)
	SNSF Projects (Biology and Medicine)
	Doc.CH (SNSF)
	Postdoc.Mobility (SNSF)
	Ambizione & PRIMA (SNSF)
	Eccellenza (SNSF)
	Sinergia (SNSF)
	COST (SNSF)
	Agora (SNSF)
	International cooperation (SNSF)
	Supplementary measures (SNSF)