

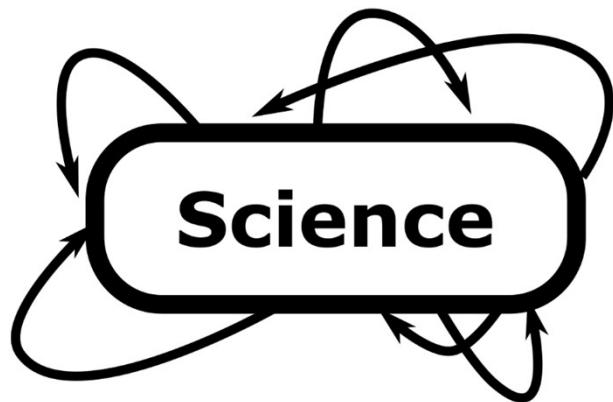


SNSF & Innosuisse funding scheme events 2020

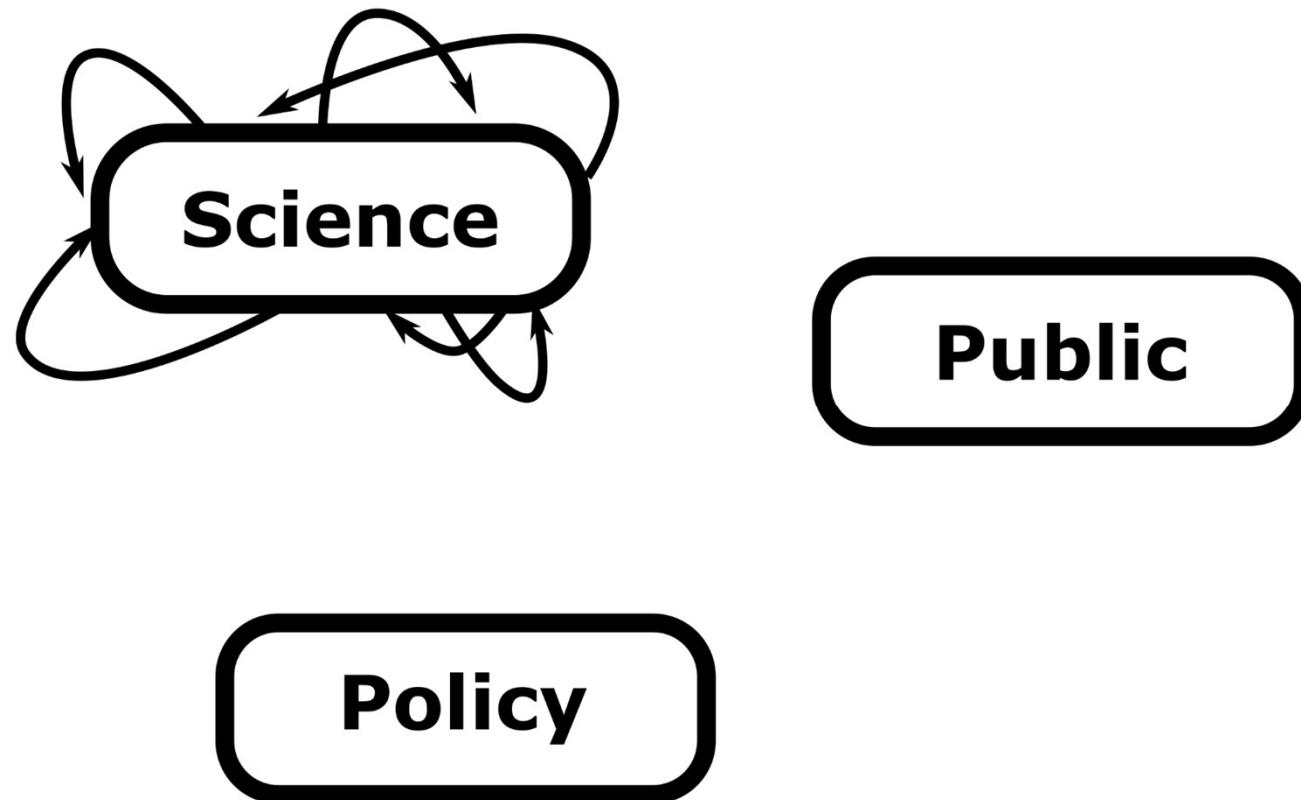
Agora

Charles Roduit

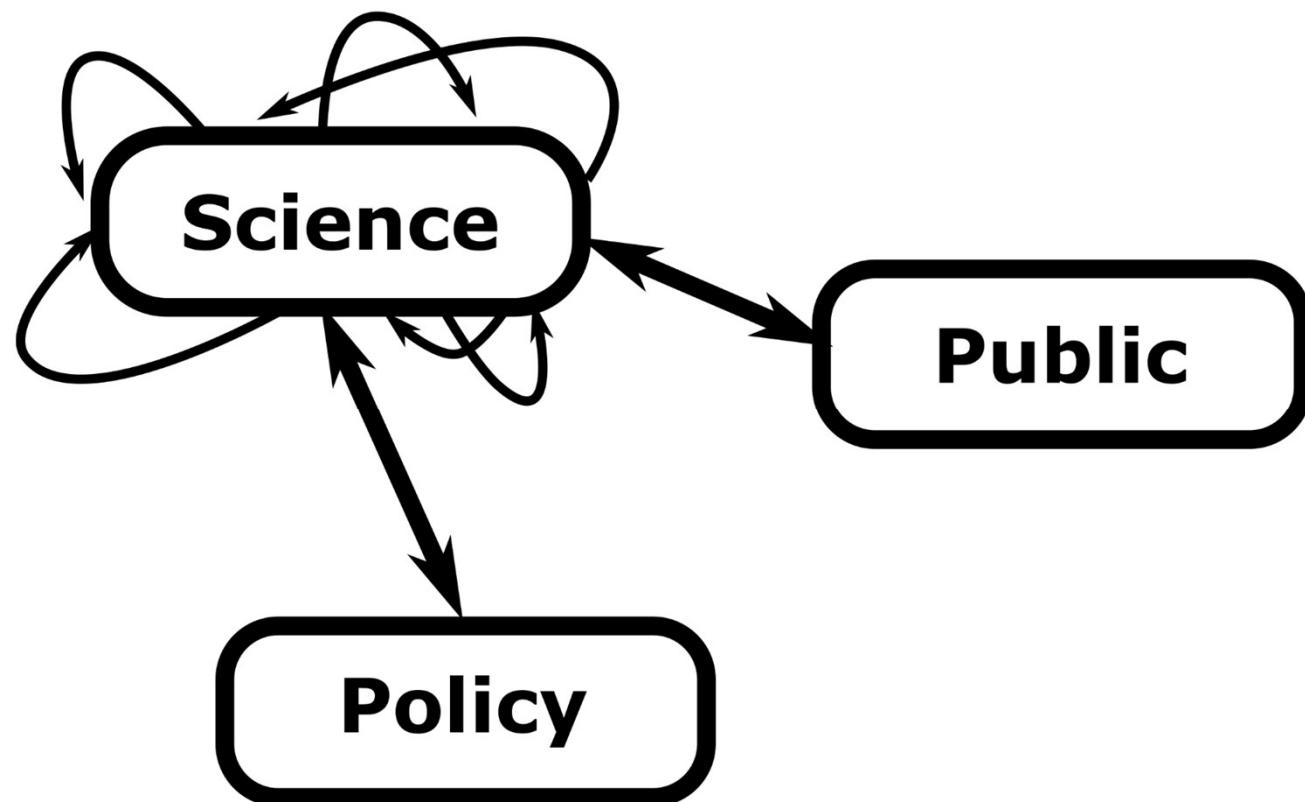
Communication in Science



Communication in Science

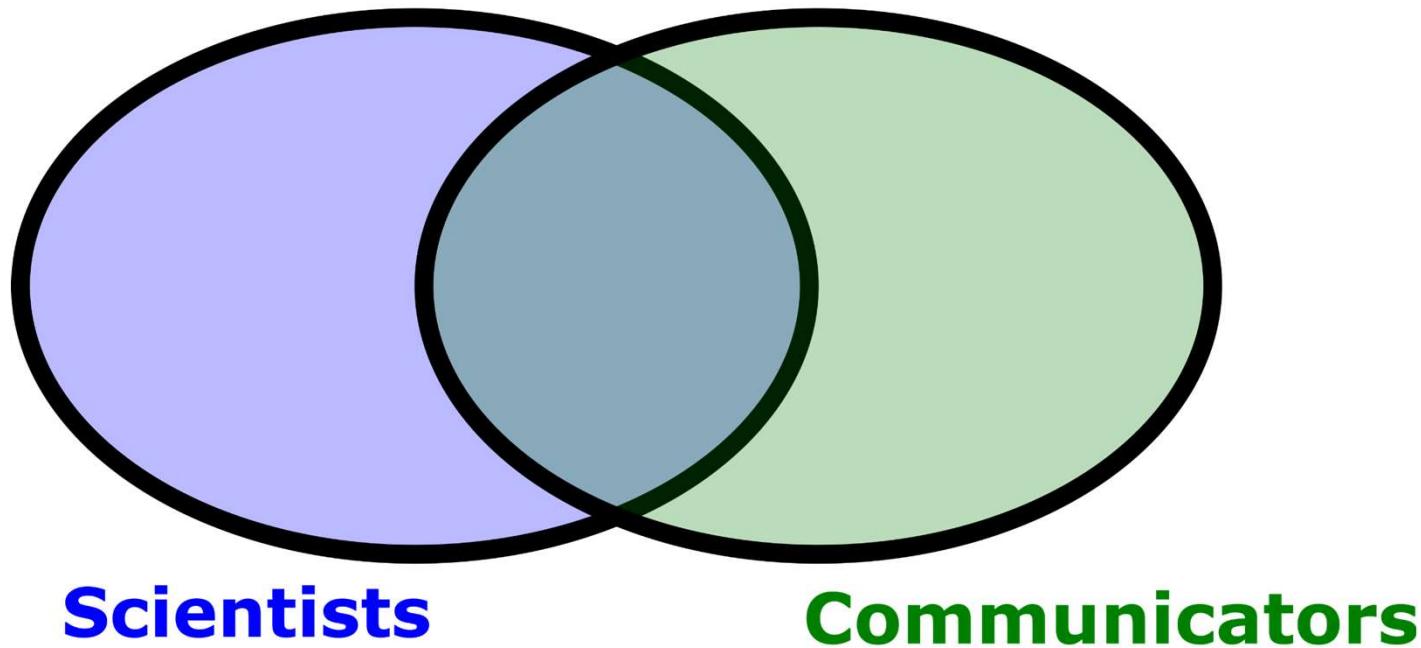


Communication in Science





Agora projects



Agora - Details



*PhD or 3 years of research experience

- Applicants: active researchers. Thematic links with their research.
- Collaboration with experts in communication, knowledge transfer or other fields.
- Duration: max. 3 years
- Budget: CHF 5,000 and 200,000 possibility of third-party funds (lottery, Pro Helvetia,...)
- Target audience: Willingness to target non-specialists.
- Freedom of the means of communication
- **Dialogue is a central point**

Agora

- Budget up to CHF 200'000
- Evaluation process
- 6 months between submission and communication of the decision

Submission

1st June - 1st September
mySNF

Administrative examination

1 month
intern

Evaluation

4 months
international commission
Competences - Quality - Feasibility - Impact

Communication

End February

01.01.2018

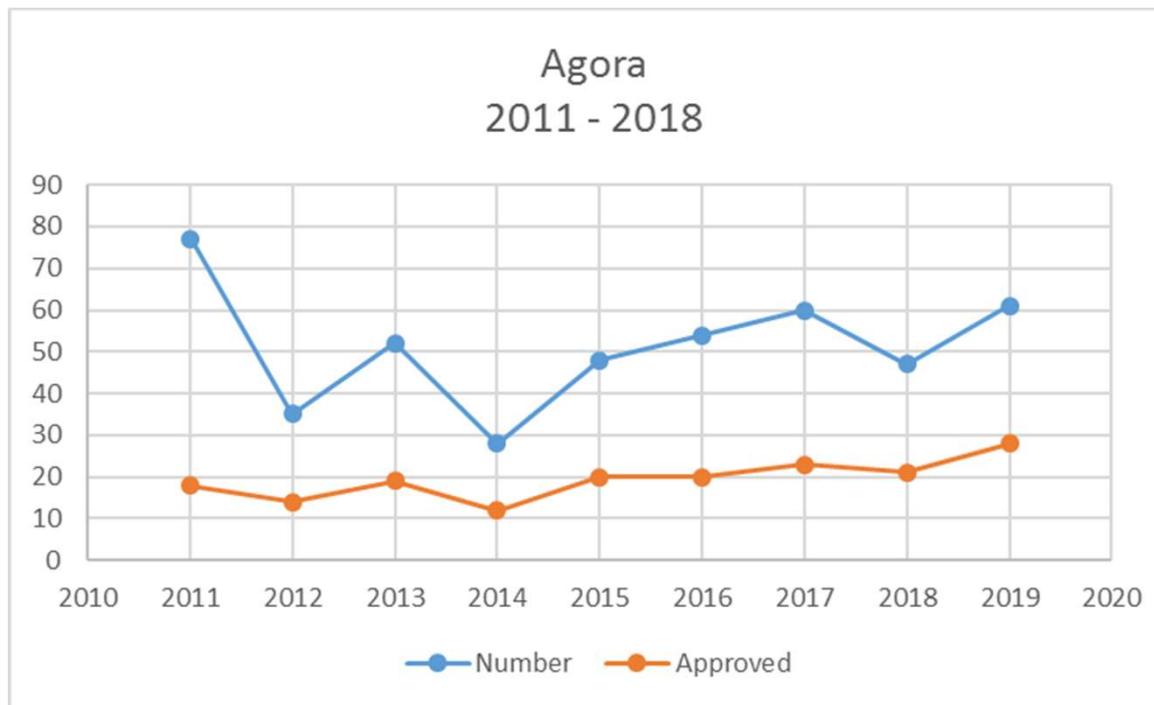


Agora Rolling call

- Budget: CHF 5'000 – 50'000
- Shorter project plan (5 p.)
- Possibility for 1 resubmission
- Other conditions same as Agora
- No submission deadline
- Answer within 4 months after submission



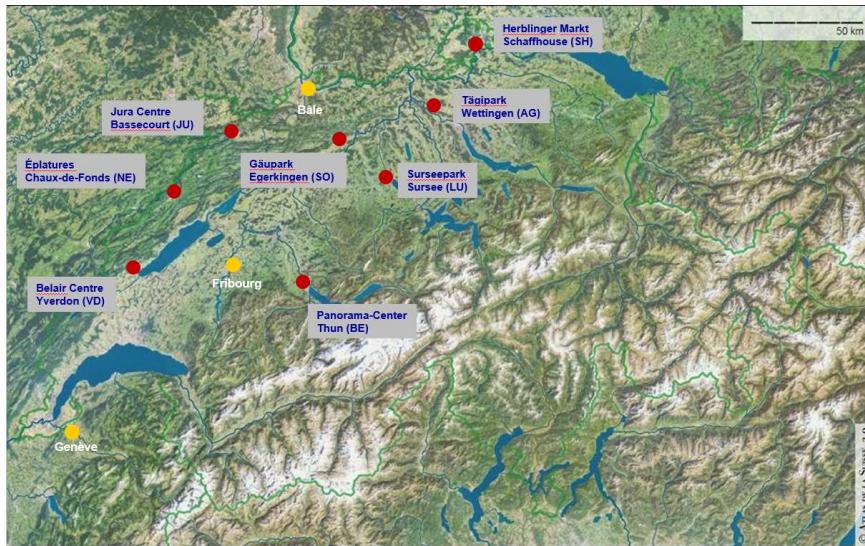
Agora success rate



Agora success rate ~35%
Agora RC success rate : ~55%

Ice Age Panorama

- Exhibition travels to shopping center
- Direct contact with people not used to go in museum
- Success in reaching new audience



TURF – Teaching University Research in French at high-school

Richard Trachsler (ZH)

- Romance language
- Communication mean: school
- Dialogue : Workgroup (research methodology), teaching, teacher support





Important points in submitting/writing Agora projects

Non-exhaustive list

- Some concrete examples on what will be shown and how it will be shown
- Concrete explanation on how dialog and discussion will occur
- Who will coordinate the project
- Detail communication strategy
- Evaluation methodology (qualitative as well as quantitative)
- Budget : with third parties. Who will finance what, what is secured ?
- In case of young researcher: does s/he has the support from group leader ?
- No science transfer, but dialogue !

Agora event map

- Grantee communicates their public activities
- Centralized information
- Give example of possible outreach activities
- Promotes connections between scientists interested in scicom.



www.snf.ch/agoramap

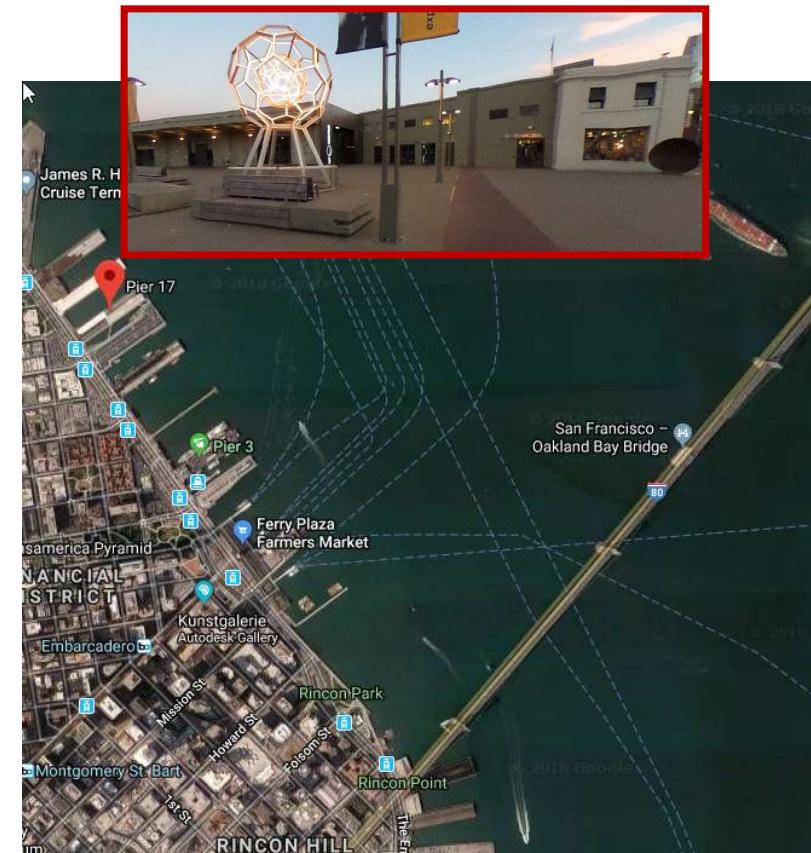
Optimus Agora Price

Goal

- Award promising project of high quality
- High dialog and content to communicate has to have international interest

Mean

- Workshops in San Francisco with leaders in science communication



Agora – Documentations

Agora regulations :

- http://www.snf.ch/SiteCollectionDocuments/agora_reglement_e.pdf

Agora project plan guidelines :

- http://www.snf.ch/SiteCollectionDocuments/Agora_guide_projectplan_applicant_2018.pdf
- http://www.snf.ch/SiteCollectionDocuments/Agora_Rolling_Call_guide_projectplan_applicant_2018.pdf

Reviewer Formulary : Evaluation questions:

- <http://www.snf.ch/SiteCollectionDocuments/SNSFAgoraRefereeQuestions2018.pdf>



Agora – Science Society Dialogue

- Two funding instruments (Agora / Agora Rolling Call)
- Collaboration between scientists and communicators
- Dialogue is an important criteria
- Available documentation : from conception to evaluation

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