

Images and texts reproduced

Eleventh International IAWIS/AIERTI Conference

University of Lausanne, Switzerland

10-14 July 2017

CALL FOR SESSIONS

By choosing the topic of “Images and texts reproduced,” the eleventh IAWIS conference aims to explore the impact of reproduction/reproducibility on artistic and literary creation, and on the textual and visual constructions of knowledge in the humanities.

The conceptions and uses of reproduction have undergone radical changes in the last two centuries with the extension of print practices, photography, and computer techniques. During the Renaissance, the expansion of printing and engraving techniques provoked major turns in the fields of visual and textual cultures in comparison to the practice of copy in the Middle Ages.

To what extent has reproduction/reproducibility (from manuscripts to l-pads, from print to photography) transformed the production of the works, their diffusion and reception? This vast question addresses not only the history of image and text production (artistic, scientific, religious, and so on), but also historical, theoretical, and methodological aspects of our disciplines.

“In principle a work of art has always been reproducible,” according to Walter Benjamin’s famous 1936 essay *The Work of Art in the Age of Mechanical Reproduction*. This fundamental assertion is worth questioning today.

Abstracts for sessions should be a **maximum of 300 words**.

N.B.: All conference participants must be members of IAWIS/AIERTI. (<http://iawis.org/>)

The **deadline** for SESSION PROPOSALS is **January 15, 2016**.

Submissions are to be addressed to our website.

Contact: reproduction2017@unil.ch

Website: <http://unil.ch/reproduction2017>

POTENTIAL CONFERENCE SESSION THEMES

N.B.: The session themes address primarily the issue of reproduction/reproducibility. But they can also include broader questions of word and image interactions, from the Middle Ages to the present day.

Please indicate if your proposal fits with one or several of the potential themes listed below (e.g.: 1, 7, 12).

I. Originality? Copy? Fake? Pastiche? Remake?

1. Originality in question
 2. Autographic reproduction
 3. “Copying?”: fakes, pastiche, and appropriation
 4. The right to reproduce
 5. Remakes (films)
 6. Re-editions (for example, the paperback revolution)
- Etc.

II. Facsimile in word and image

7. Progress and revivals of reproduction techniques
8. Typographic revolutions
9. The aesthetics of reproductive engraving
- Etc.

III. Performance and illustration

10. The text performed
11. Designing the text
12. Theatre as production or reproduction
13. Art history and history illustrated
14. The impact of photography
- Etc.

IV. From Walter Benjamin to the digital turn

15. The “aura” after Walter Benjamin
16. The *Musée imaginaire* (Malraux) today
17. Linguistic and pictorial turns in perspective
18. The Internet and creativity
19. The impact of Digital Humanities
20. What is a “corpus” today?
- Etc.

Lausanne and its university (UNIL): access, excursions

The University of Lausanne (UNIL) is situated in a unique campus in Switzerland, by Lake Geneva (Lac Léman), in a panoramic setting. The UNIL, through its Charter of values, has decided to devote itself to the “Savoir vivant” and notably to interdisciplinarity, which is so central for the IAWIS/AIERTI (<http://www.unil.ch/central/fr/home/menuinst/organisation/les-documents-officiels/charte-unil.html>).

Lausanne can easily be reached by plane (via the Geneva, Zurich, Basel airports), and by train from most of the large European cities. The town is situated in the heart of a rich historical, international, cultural, literary and artistic landscape: influenced by figures from Rousseau to Byron (between Clarens and the Castle of Chillon), from Turner to Le Corbusier. Its museums (the Collection de l’Art brut, for example) and its monuments (the gothic cathedral and its exceptional painted portal) will be the object of excursions (<http://www.lausanne.ch/thematiques/culture-et-patrimoine/histoire-et-patrimoine/architecture-et-monuments/lausanne-medievale/cathedrale-de-lausanne.html>).

A visit to the National Museum in the castle of Prangins, by the lake, is also planned (<http://www.nationalmuseum.ch/e/prangins>). Close to Lausanne, the spectacular Lavaux vineyard, a UNESCO World Heritage site (<http://www.lavaux-unesco.ch>), and the Castle of Chillon (https://fr.wikipedia.org/wiki/Ch%C3%A2teau_de_Chillon) will also be proposed for a visit.