SPONSORING BOOKLET
Wednesday, 16th of May 2018
Lausanne University Hospital - CHUV

LIFE
SCIENCE
CAREER
DAY
2018
BE PART OF THE 7th
LIFE SCIENCE CAREER DAY 2018

WEDNESDAY
16th OF MAY 2018

LAUSANNE UNIVERSITY HOSPITAL (CHUV)

BOOK YOUR BOOTH
IN THE HEART OF OUR NETWORKING FORUM

WHY JOIN US?
A YOUNG AND TALENTED AUDIENCE
FROM EVERYWHERE...
More than 400 participants &
60 different nationalities

35% PhD students
20% Master students
20% Post-Docs and
100% Motivated life science students in LSCD 2017

47% European
32% Swiss
15% Asian
5% American
1% African
(Data from 2017)
The BioScience Network Lausanne invites you to participate in the 7th edition of the Life Science Career Day (LSCD) organized in collaboration with the Faculty of Biology and Medicine of the University of Lausanne. The event will take place on the 16th of May 2018 at the Lausanne University Hospital (CHUV), Main Building.

LSCD helps young scientists discover, prepare for and get excited about career opportunities in industry. The event includes several sessions of presentations, workshops and round tables dedicated to career-related skills, Life Science career options and much more.

A highlight of our event is the networking forum, where company booths are presented alongside alumni and associations’stands. Participation in the Networking Forum is an excellent opportunity to promote your company and attract talents in the Life Science Industry. Hosting a booth will allow you to both increase your visibility and meet motivated and skilled graduates (and undergraduates) who are eager to learn more about your company.
Venue Map

( Preliminary map that might be slightly modified )
SPONSORING OVERVIEW

<table>
<thead>
<tr>
<th>INCLUDED</th>
<th>GOLD PACKAGE</th>
<th>SILVER PACKAGE</th>
<th>BRONZE PACKAGE</th>
<th>STARTUP PACKAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibition booth space</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo in the LSCD newsletter</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Visual acknowledgment on conference slides</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Choice of booth placement</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Talk during the companies session</td>
<td>1h</td>
<td>1/2h</td>
<td>1/2h</td>
<td>1/2h</td>
</tr>
<tr>
<td>Short teaser after the opening ceremony</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Verbal acknowledgment during conference</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CV Photo sponsoring</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

BOOTH SPACE
A booth space in the Networking Forum area (table, chairs and board included). The companies that purchase a package with choice of booth placement will be contacted before LSCD to choose their booth location.

ONLINE LSCD BOOKLET
A full or half page ad in our LSCD booklet containing the venue maps, companies’ booth placement, programme and short descriptions of speakers and workshops. The LSCD Booklet will only be available digitally as an ecological choice. The companies that purchase a package with this option are invited to send their ads in .ai or .eps format with the following size: full page 21 cm x 14,8 cm or half page 10,5 cm x 14,8 cm.

TEASER DURING FIRST SYMPOSIA
The Gold Sponsor will have the chance to address the whole LSCD audience during a 5 min teaser talk after the opening ceremony.

TALK DURING THE COMPANIES SESSION
A 30 min (1h for Gold Sponsor) talk during the companies session (including questions). The company talks will be held in parallel to the networking forum.

CV PHOTO SPONSOR
Participant of the LSCD will have the chance to get professional photographs for their CV for free during the whole day. CV Photo sponsor will be labelled as a sponsor and can give 5 free tickets only if they are coming with a booth. The registration to the CV Photo is made online prior to the LSCD.

NEWSLETTER AND ACKNOWLEDGEMENTS
Each company present at the LSCD are invited to send their logos in .ai or .eps format as soon as possible in order to be in our Newsletter.
Packages in details

Gold Package (only one available) 3’000 CHF
- Exhibition booth space with priority choice of placement
- Logo in LSCD Newsletter
- Verbal and visual acknowledgement on conference slides
- 1 h talk during the companies session (including Q&A)
- 5 min teaser talk after the opening ceremony
- Full page in our online booklet

Silver Package 1’000 CHF
- Exhibition booth space
- Logo in LSCD Newsletter
- Visual acknowledgement on conference slides
- 30 min talk during the companies session (including Q&A)
- Half a page in our online booklet

Bronze Package 750 CHF
- Logo in LSCD Newsletter
- Visual acknowledgement on conference slides
- 30 min talk during the companies session

Startup Package 250 CHF
- Exhibition booth space
- Logo in LSCD Newsletter
- Visual acknowledgement on conference slides

Options to add
- 30 min talk during the companies session..........................250 CHF
- CV Photo sponsoring ..........................................................1000 CHF
- Distributing bags/pens/notepad during the event ............FREE
JOIN US on MAY 16th
BE PART of LSCD 2018

INFORMATION AND CONTACT

LSCD: http://wp.unil.ch/lifesciencecareerday/

BSNL web page: www-bsnl.ch
E-mail: bsnl.lausanne@gmail.com

+41 78 798 84 65 Florian Udry. - BSNL LSCD Organizer
+41 76 331 36 02 Elena Aritonovska. - BSNL LSCD Organizer
+41 78 657 57 45 Galyna Pidpruzhnykova. - BSNL President and LSCD Organizer

The BSNL team