

career starter week

2015 edition

HEC Lausanne prepares its students for the job market!

For the second consecutive year, Career Starter Week took place from 5 to 8 October. Organised by the HEC Lausanne Careers Centre, this event aims to help students define their career path and focus on the next steps in finding an internship and a job.

With a diverse programme composed of practical workshops including "CV-Check" and "CV photo", theoretical presentations on "the employability of young graduates" and "how to write your CV", along with talks organised by P&G, L'Oréal, Credit Suisse, Nestlé and PwC regarding opportunities within these companies, Career Starter Week 2015 set the bar high and proved a great success!

New this year: Pitches on "what profile for what job? "

This session focused on presenting the various career paths that the labour market offers with start-ups represented by Genilem, SMEs thanks to the PME & Hautes Ecoles association, the Swiss Confederation with the participation of the Swiss Federal Audit Office, NGOs represented by ISO and multinationals through the Groupement des Entreprises Multinationales (GEM). The plenary session was followed by a networking event which proved a resounding success among those students present:

"A somewhat informal networking event after the pitches allowed us to ask more questions and establish real contact with the speakers! "

Satisfied students and speakers

"It is the first time I have participated in this event and I would like to congratulate the Faculty for showing such initiative. We (editor's note: the students) were interested in learning about the specifics of the companies' recruitment processes and about potential opportunities as part of their teams."

The companies present, on the other hand, were more than willing to spill the beans by shedding light on the steps involved in the recruitment process and the attributes valued by recruiters, and by sharing their own personal experiences.

Participation

"The second edition of Career Starter Week was a tremendous success with approximately 1,200 students signing up for the various workshops," explained Marie-France Roger, Head of the Careers Centre.

"Among the attendees, we observed a good balance with on average 55% represented by Master's students and 45% by undergraduates. "

Acknowledgements

The Careers Centre team would like to thank all of the partners warmly for participating and making the CSW such a success. Their presence and participation enabled our students to familiarise themselves with the working world, the potential opportunities upon graduation and the means of achieving them: P&G, L'Oréal, Credit Suisse, Nestlé, PwC, Genilem, PME & Hautes Ecoles, the Swiss Confederation, ISO, GEM and photographer Sébastien Monachon.

We would also like to thank Mr Maxime Morand and Professor Mickael Rockinger for the enthusiastic welcome they showed our guests during the opening ceremony, as well as the Professor and Vice-Dean of the Faculty of Social and Political Sciences (SSP) Jérôme Rossier for his presentation on the employability of young graduates.