

career starter week

2014 edition

Not just an educational institution: HEC Lausanne prepares its students for the job market!

The first edition of Career Starter Week (CSW) took place from 6 to 14 October. Organised by the HEC Lausanne Career Centre, this new event goes even further to prepare students for the challenging task of finding a job.

For a whole week, students attended talks and workshops enabling them to meet professionals from various sectors (HR, Auditing, SMEs, etc.). At the same time, the students also had the chance to undergo interviews in English and have their CVs looked over by participating companies.

Partners who were pleased to have taken part

Their first observation was the success of the event: *“Companies were surprised by the large turnout of students,”* explained Marie-France Roger, Head of the Career Centre. More than 500 students attended CSW during the week, signing up for four different events on average. A great success according to the companies who participated, as highlighted by Matthew Dunn, Head of Talent Acquisition at L'Oréal:

“L'Oréal has maintained a close working relationship with HEC Lausanne for two very simple reasons. Firstly, career-focused events are very useful both for us and the students and they are always extremely well organised. Secondly, students are well informed and we consistently meet high-quality candidates. We look forward to coming back soon!”

After the CSW, the Internship Fair comes next!

The CSW, the Career Centre's first event of the academic year, is a precursor to the Internship Fair which takes place on 11 November.

“We put in place a full programme,” explained Marie-France Roger, adding that:

“As part of this week, the students are given tools to help them identify their ideal employer and prepare them for finding a job. The Internship Fair provides them with a unique opportunity to put the knowledge and skills acquired during the CSW to use.”

Students tell us about their experiences

“It was very enlightening, particularly for students like me and graduates currently looking for a job,” recalled Sana Karker, a final-year student on the Master's degree in Management programme who attended the talk organised by Procter & Gamble. She said:

“There were many people present whom we could talk to. Also, some of the participants were former HEC Lausanne students, which was interesting in itself as it allowed us to gain an insight into the actual employment opportunities that our studies can lead to. However, there were also a variety of participants of different generations with very diverse profiles who shared their experiences. It was fascinating to hear their points of view.”

“The CSW is one of the most rewarding events on campus,”

stated Martin D'Herbécourt, a second-year undergraduate student. Attending a series of talks and workshops, he revealed that:

“the speakers were usually approachable and shared not only their professional experience as such, but also their personal experiences of the working world. What I liked most was getting a real feel for their day-to-day work.”

Acknowledgements

The Careers Centre would like to thank the event co-organisers Together AG and the faculty partner HEC Espace Entreprise, as well as all of the partners who participated and made the CSW such a success: Google, L'Oréal, Synopsis, Eaton, Genolier Swiss Medical Network, P&G, Losinger Marazzi, Careerplus, KPMG, Crédit Suisse, Philip Morris International, Boa Lingua, Groupement Suisse de l'Industrie Mécanique, Genève Place Financière, Genilem Vaud, Oprandi & Partner AG, HR Vaud, Ordre Vaudois de la Chambre Fiduciaire, Federation of the Swiss Watch Industry for its “Think Time – Think Swiss Excellence” exhibition and photographer Antoine Schaller.